

Multinational Financial Management 9th Edition Solutions 14

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Bridge Safety, Maintenance, Management, Life-Cycle, Resilience and Sustainability - Joan Ramon Casas 2022-06-26

Bridge Safety, Maintenance, Management, Life-Cycle, Resilience and Sustainability contains lectures and papers presented at the Eleventh International Conference on Bridge Maintenance, Safety and Management (IABMAS 2022, Barcelona, Spain, 11–15 July, 2022). This e-book contains the full papers of 322 contributions presented at IABMAS 2022, including the T.Y. Lin Lecture, 4 Keynote Lectures, and 317 technical papers from 36 countries all around the world. The contributions deal with the state-of-the-art as well as emerging concepts and innovative applications related to the main aspects of safety, maintenance, management, life-cycle, resilience, sustainability and technological innovations of bridges. Major topics include: advanced bridge design, construction and maintenance approaches, safety, reliability and risk evaluation, life-cycle management, life-cycle, resilience, sustainability, standardization, analytical models, bridge management systems, service life prediction, structural health monitoring, non-destructive testing and field testing, robustness and redundancy, durability enhancement, repair and rehabilitation, fatigue and corrosion, extreme loads, needs of bridge owners, whole life costing and investment for the future, financial planning and application of information and computer technology, big data analysis and artificial intelligence for bridges, among others. This volume provides both an up-to-date overview of the field of bridge engineering and significant contributions to the process of making more rational decisions on bridge safety, maintenance, management, life-cycle, resilience and sustainability of bridges for the purpose of enhancing the welfare of society. The volume serves as a valuable reference to all concerned with and/or involved in bridge structure and infrastructure systems, including students, researchers and practitioners from all areas of bridge engineering.

New Principles of Equity Investment - Les Coleman 2019-03-14

The book aligns the best of established theory, empirical evidence and industry practice to operationalise equity investment and match it to practices in the real world. It does not merely repackage the contemporary investment paradigm, but develops a new perspective that follows a rigorous research philosophy and is based on field evidence.

The History and Tradition of Accounting in Italy - David Alexander 2017-07-06

Italian accounting has a long and honourable tradition of theoretical and applied analysis of the accounting and reporting function, perceived and defined much more broadly than in the Anglo-Saxon tradition. The high point of this perhaps, is the creation of what is known as *Economia Aziendale* (EA). The antecedents, genesis and later developments are presented here in detail by highly knowledgeable specialists in the field. EA takes as a prerequisite the necessity of the business (entity/azienda) to ensure its own long-run survival. This requires that the necessary resources are retained and preserved, so operating capital maintenance, by definition future-oriented, is essential. It requires a focus on the particular business organization, entity-specific and consistent with today's notion of the business model. Entity-specific information relevant to current and future cash flows is a necessary pre-requisite for ensuring long-run survival, which historical cost accounting, or fair value (being market-specific not entity-specific) satisfactorily achieve. Flexibility of valuation and of reporting, always relevant to the specific asset at the specific time in the specific place, is a necessary condition for effective management. This is exactly the focus of EA and its analysis and tradition. Scholars and advanced students of international regulation and accounting, as well as accounting history, will find this an invaluable guide to a vibrant, scholarly tradition of great practical relevance today.

Global Business - Riad A. Ajami 2017-10-12

Globalization has been under extreme pressure in the wake of the financial crisis. Multinational firms are weighing the costs and benefits of

international scale and scope, and are increasingly under pressure to hire local, to source local, and to pay taxes domestically. At the same time global competitive pressures have intensified. This book reviews international business practices from the multinational firm perspective, and provides pathways forward concerning competitiveness and sustainability in global markets. What sets this book apart from others is that the benefits and pitfalls of globalization are addressed. Chapter coverage focuses on the functional areas of the business and how they are impacted by international expansion. Practical case studies supplement chapter coverage and highlight both positive and negative developments in the global business arena. Readers should expect to be challenged on what will be the limits of the multinational firm in the future, and how multinational firms can continue to prosper while at the same time adhere to sustainable business initiatives. Equally useful to both undergraduate and graduate students of international business as well as professional development programs, *Global Business: Competitiveness and Sustainability* provides a necessary tonic for dealing with today's troubled seas of globalization.

HR3 - Angelo DeNisi 2015-01-13

4LTR Press solutions give students the option to choose the format that best suits their learning preferences. This option is perfect for those students who focus on the textbook as their main course resource. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Foundations of Financial Management - Stanley B. Block 2018

Fundamentals of Financial Management, Concise Edition - Eugene F. Brigham 2016-01-01

Gain a solid understanding of real-world corporate finance and financial management with a unique balance of contemporary theory and practical applications found in the leading *FUNDAMENTALS OF FINANCIAL MANAGEMENT, CONCISE EDITION 9E* by Brigham/Houston. Engaging and easy to understand, this complete introduction to corporate finance emphasizes the concept of valuation throughout and Time Value of Money (TVM) early, giving you time to absorb the concepts fully. Numerous examples, end-of-chapter applications, and Integrated Cases give you a better understanding of the concepts and reasons behind corporate budgeting, financing, and working capital decision making. In addition, Excel Spreadsheet Models help you master this critical software tool. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

International Management - Helen Deresky 1997

This globally oriented book covers the most current research and trends in International Management. It offers comprehensive and integrative cases that illustrate the actual behaviors and functions required for successful cross-cultural management at the strategic and interpersonal level. Includes numerous boxed features that relate concepts to real-world practice. Also includes experiential exercises for self-test. For professionals in international business.

Management - Stephen P. Robbins 2017-01-09

For undergraduate Principles of Management courses. REAL managers, REAL experiences With a renewed focus on skills and careers, the new edition of this bestselling text can help better prepare individuals to enter the job market. *Management, 14th Edition* vividly illustrates effective management theories by incorporating the perspectives of real-life managers. Through examples, cases, and hands-on exercises, you'll see and experience management in action, helping you understand how the concepts you're learning about actually work in today's dynamic business world. Also available with MyLab Management MyLab Management is an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn,

test their understanding, and pursue a personalized study plan that helps them better absorb course material and understand difficult concepts. Note: You are purchasing a standalone product; MyLab does not come packaged with this content. Students, if interested in purchasing this title with MyLab, ask your instructor for the correct package ISBN and Course ID. Instructors, contact your Pearson representative for more information. If you would like to purchase both the physical text and MyLab, search for: 0134636511 / 9780134636511 Management Plus MyLab Management with Pearson eText -- Access Card Package Package consists of: 0134527607 / 9780134527604 Management 013452781X / 9780134527819 MyLab Management with Pearson eText -- Access Card - for Management "

The Philosopher's Stone for Sustainability - Yoshiki Shimomura 2012-09-26

Industrial Product-Service Systems (IPS2), which is defined as "an integrated industrial product and service offering that delivers value in use," has expanded rapidly over the last decade. IPS2 has allowed us to achieve both high added value and high productivity and has enriched our QOL by improving the performance of products and services. We are now struggling with many awkward issues related to sustainability, but IPS2 is expected to be the "philosopher's stone" for solving these issues. Following the pattern of conferences held in Cranfield in 2009, Linköping in 2010, and Braunschweig in 2011, the fourth International CIRP Conference on Industrial Product-Service Systems, held on November 8-9, 2012, in Tokyo, will cover various aspects of IPS2. Topics planned for this year's conference reflect the latest IPS2 information in both the natural sciences and humanities and include case studies from various industries. IPS2 is still a relatively new field, so it is important to keep track of the entire context in order to promote more cross-sectional cooperation between multimodal fields and disciplines. The fourth International CIRP Conference on Industrial Product-Service Systems will serve as a vital platform for such collaborations and the discussion of new scientific ideas.

Forthcoming Books - Rose Army 2001

Designing Cost Management Systems to Support Business

Decision-Making - Pieter Buys 2021-07-19

This book illustrates the importance effective cost management systems in providing a supportive environment in which reliable and relevant management information can be generated. Such a cost management system is only attainable if the importance of key business, operational and stakeholder requirements are recognised within the organisational context. In illustrating this importance, this book provides several case studies as examples thereof. The first two case studies focus on the engineering sector and illustrates the development of a cost management system in a water recycling context; and the design of a budgetary system in a mining engineering context. The remaining case studies focus on the services sector, including cost management systems for a digital technology services provider and a medical insurance services provider; an alternative activity-based costing approach for a public sector services provider; and finally a re-designed value stream for an automotive services provider. Academic researchers and industry managers in the fields of management accounting and financial management, as well as engineering and operations management, will find value in the experiences described herein.

Foundations of Airline Finance - Bijan Vasigh 2019-07-02

There are few industries that have had a more profound impact on business and society over the last century than aviation. This book is an accessible, up-to-date introduction to the current state of the aviation industry which provides readers with the tools necessary to understand the volatile and often complicated nature of airline finance.

Understanding finance is critical in any industry; however, the financial track record of the airline industry places even more importance on effective financial management. *Foundations of Airline Finance* provides an introduction to the basics of finance - including time value of money, the valuation of assets, and revenue management - and the particular intricacies of airline finance where there can be wild fluctuations in both revenues and costs. The third edition of this text has been extensively updated to reflect the many changes in the air transport industry that have taken place since the publication of the second edition, and features an expanded chapter on aircraft leasing and many new international case examples. This thorough introduction to aviation finance is valuable reading as a general, introductory financial text, or as reading in specialized airline finance classes.

Essentials of Canadian Managerial Finance - Paul Halpern 1983

The British National Bibliography - Arthur James Wells 2009

Agribusiness - Julian Roche 2019-08-06

Agribusiness offers a unique introduction to the business of agriculture: what agribusiness is, why it matters, what the role of technology is, how trade fits into the picture, what its key risks are, who is lending and investing and why, and what returns they are getting. It is both practical in orientation - focusing on the role of managers in the industry as well as that of lenders and investors - and international in scope - drawing on case studies and interviews with key figures all over the world. The text ranges across various agricultural commodities to stress that there is no 'one size fits all' solution and successful management, lending or investment in agribusiness requires understanding specifics. Readers are introduced to the economics of the supply and demand of food, the role of agricultural trade, agricultural marketing and farm management along with key business aspects including: Main drivers of agribusiness value; Principal risks of agribusinesses; Agribusiness as an investment class; and Agribusiness lending: why, who and how. This engaging textbook offers a complete guide to the international business of agriculture which is ideal for all students, scholars and practitioners. A selection of eResources is also available to supplement this text, and instructors will find PowerPoint slides, discussion questions, case studies and further teaching materials available to them.

Catalog of Copyright Entries. Third Series - Library of Congress.

Copyright Office 1954

Includes Part 1, Number 2: Books and Pamphlets, Including Serials and Contributions to Periodicals

Financial Peace - Dave Ramsey 2002-01-01

Dave Ramsey explains those scriptural guidelines for handling money.

APAIS 1999: Australian public affairs information service -

Multinational Financial Management - Alan C. Shapiro 1999-01-15

* Integrates economic and political factors underlying exchange rate determination. * Uses the balance-of-payments framework to assess economic links among nations. * Presents a comprehensive discussion of the foreign exchange market. * Discusses the key parity conditions in international finance that relate interest rates, exchange rates, and inflation rates, and the underlying arbitrage considerations that determine them-along with numerous real-world applications. * Presents distinctions between real and nominal exchange rates and between accounting and economic exposure and their significance for exchange risk management. * Provides a comprehensive discussion of the mechanisms multinational firms use to manage interaffiliate fund flows on a global basis. * Presents the underpinnings of financial markets and the implications for international capital flows. * Presents specialized financing and risk management techniques. * Discusses the assessment of the cost of capital for foreign investments. * Discusses the nature and consequences of international portfolio investment, including emerging market investments. * Presents the development of global strategies of multinational corporations. * Provides the means for analyzing foreign investments. * Covers political risk measurement and management. * Includes a number of distinctive pedagogical features including real-world examples, vignettes, illustrations, and hundreds of realistic end-of-chapter questions and problems.

Foundations of Financial Management - Bartley Danielsen 2016-01-07

Foundations of Financial Management has built a loyal following due to its strong real-world emphasis, clear writing style, and step-by-step explanations that simplify difficult concepts. The text focuses on the "nuts and bolts" of finance with clear and thorough treatment of concepts and applications. In addition to completing the revisions, Block, Hirt, and Danielsen also revise all end of chapter problems and complete the solutions themselves. The authors know what works and what doesn't work for students, and they have consistently maintained a product that is responsive to the demands of the marketplace.

Principles of Managerial Finance - ITT 2010-05

Complexity Management in Supply Chains - Thorsten Blecker 2006

Supply chains are faced with a rising complexity with manifold effects. Because of the strong link between a supply chain's complexity and its efficiency, supply chain complexity management becomes a major challenge of today's business management. Therefore logistics and the supply chain management can play a significant role in mastering and managing complexity. The new book, edited by Thorsten Blecker and Wolfgang Kersten, is exemplifying the current progress in complexity management. Separate chapters are dedicated to clarify complexity

management in transportation, networks and supply chains. It offers important insights of global and flexible network modelling to manage complexity, complexity in supply chains - developing human resource strategy, performance measurement of green supply chain management, complexity in transportation by means of containers and air-cargos. The volume, written by well-known experts of supply chain management from all over the world, shows applicable solutions, practical examples and use cases to illustrate complexity management and its application in logistics and supply chain management. It presents the central perspectives for a modern complexity management in supply chains. Therefore the book offers a fundamental understanding for workable complexity management concept their implementation to practitioners. The book offers fundamental insights into actual problems of an general complexity management concept and their implementation to practitioners in industry, logistics, management, service sector, research and apprenticeship. In addition to this it gives a valuable insight to the status of complexity management also for lecturers and students.

The Deconstruction of Equity - Wolf-Georg Ringe 2016-09-15

New investment techniques and new types of shareholder activists are shaking up the traditional ways of equity investment that informs much of our present-day corporate law and governance. Savvy investors such as hedge funds are using financial derivatives, securities lending transactions, and related concepts to decouple the financial risk from shares. This leads to a distortion of incentives and has potentially severe consequences for the functioning of corporate governance and of capital markets overall. Taking stock of the different decoupling strategies that have become known over the past several years, this book then provides an evaluation of each from a legal and an economic perspective. Based on several analytical frameworks, the author identifies the elements of equity deconstruction and demonstrates the consequences for shareholders, outside investors, and capital markets. On this basis, the book makes the case for regulatory intervention, based on three different pillars and comprising disclosure, voting right suspension, and ex-post litigation. The book concludes by developing a concrete, comprehensive proposal on how to address the regulatory problem. Overall, this book contributes to the debate about activist investment and the role of shareholders in corporate governance. At the same time it raises a number of important considerations about the role of equity investment more generally.

Services Marketing: People, Technology, Strategy (Ninth Edition) -

Jochen Wirtz 2021-10-15

Services Marketing: People, Technology, Strategy is the ninth edition of the globally leading textbook for Services Marketing by Jochen Wirtz and Christopher Lovelock, extensively updated to feature the latest academic research, industry trends, and technology, social media, and case examples. This book takes on a strong managerial approach presented through a coherent and progressive pedagogical framework rooted in solid academic research. It features cases and examples from all over the world and is suitable for students who want to gain a wider managerial view. Supplementary Material Resources: Resources are available to instructors who adopt this textbook for their courses. These include: (1) Instructor's Manual, (2) Case Teaching Notes, (3) PowerPoint deck, and (4) Test Bank. Please contact sales@wspc.com. Key Features:

Foreign Operation Methods - Lawrence S. Welch 2008-01-01

New insights and a provocative perspective characterized this book by Professors Welch, Benito, and Petersen. . . Managers will find the framework of this book very appealing and relevant to their everyday international efforts and inquiries. The book is mandatory reading for academics and graduates in business, international marketing, and international business. Carlos M. Rodriguez, International Marketing Review Numerous books and articles on entry strategies and entry modes explain why companies choose a certain mode and how companies should enter foreign markets. This book, however, deals with the strategic decision making process when deciding which mode to use on entering a new market. The approach in this book is novel in that it discusses and suggests how companies can use a mixed mode approach to achieve success in foreign markets. Moreover, it deals with issues such as how and when to move from one mode to another, which has always been an important question for firms as well as for scholars. To summarize, this is a timely publication which, based on solid theoretical grounding, provides excellent guidelines for managers formulating strategies to enter new markets, as well as expanding their operations in foreign markets. Pervez N. Ghauri, Manchester Business School, University of Manchester, UK Also known as entry modes or foreign market servicing methods , foreign operation methods are critical

criteria for companies ability to function in the international business arena. This comprehensive and accessible textbook explores the characteristics, choice, utilization and management of foreign operation methods. The book provides an extended analysis of the various foreign operation mode options, including those that have, until now, received relatively cursory treatment. Issues such as international licensing, franchising, outsourcing, project operations and management contracts are also discussed. In addition to providing an overview of the various theoretical perspectives on foreign operation mode choice, a treatment of emerging strategy concerns such as mode combinations and mode switching is included. Featuring a thorough overview of the various theoretical perspectives on foreign operation mode choice and use, and treatment of emerging strategy concerns such as mode combinations and mode switching, this textbook provides a somewhat broader coverage of foreign operation methods than current literature has offered until now. It will prove invaluable for a wide-ranging readership encompassing undergraduate and postgraduate students, academics and practitioners in the field of international business.

Fundamentals of Corporate Finance - Jonathan B. Berk 2019-04-05

Fundamentals of Corporate Finance's applied perspective cements students' understanding of the modern-day core principles by equipping students with a problem-solving methodology and profiling real-life financial management practices--all within a clear valuation framework. KEY TOPICS: Corporate Finance and the Financial Manager; Introduction to Financial Statement Analysis; The Valuation Principle: The Foundation of Financial Decision Making; The Time Value of Money; Interest Rates; Bonds; Valuing Stocks; Investment Decision Rules; Fundamentals of Capital Budgeting; Risk and Return in Capital Markets; Systematic Risk and the Equity Risk Premium; Determining the Cost of Capital; Risk and the Pricing of Options; Raising Equity Capital; Debt Financing; Capital Structure; Payout Policy; Financial Modeling and Pro Forma Analysis; Working Capital Management; Short-Term Financial Planning; Risk Management; International Corporate Finance; Leasing; Mergers and Acquisitions; Corporate Governance MARKET: Appropriate for Undergraduate Corporate Finance courses.

International Financial Management - Jeff Madura 2021

Foundations of Finance - Arthur J. Keown 2016-01-14

Revised edition of Foundations of finance, 2014.

The Transfer Pricing of Intangibles - Michelle Markham 2005-01-01

Transactions involving intellectual property play an increasingly significant role in economic activity at every level from global to local, with particular challenges for taxation and revenue authorities. Moreover, the manifold complexities associated with identifying, valuing and transferring intangibles make this an issue requiring a creative review of existing transfer pricing methodologies and techniques. In this ground-breaking new study, Michelle Markham offers an in-depth examination of attitudes at the forefront of this rapidly evolving area of taxation law, focusing her work on a comparative analysis of the US, OECD, and Australian perspectives on the transfer pricing of intangible assets. The Transfer Pricing of Intangibles not only highlights the current problems encountered in inter-affiliate transactions of intangible property, but also attempts to offer a variety of solutions to these problems. Among the issues explored are the following: how the tax treatment of intangible in the context of transfer pricing has become a major international tax concern; definitional issues which are vital to an understanding of transfer pricing; application of the arm's length principle to intangible asset transactions; determination of legal and economic ownership of group intangible assets; intangible asset valuation and transfer; transfer pricing methodologies; global formulary apportionment; transfer pricing documentation requirements; penalties for non-compliance; resolution of transfer pricing disputes; and, advance pricing agreements Revenue authorities, multinational enterprise executives, and tax practitioners around the world will greatly appreciate the recommendations and solutions proposed in this knowledgeable and thoughtful book. Its acute sense of the opportunities and pitfalls of an ever-more-complex area of economic activity place it in a category of its own, of inestimable benefit to interested parties.

Corporate Finance - Stephen A. Ross 2002

Mergers, Acquisitions, and Other Restructuring Activities - Donald

DePamphilis 2011-08-22

Two strengths distinguish this textbook from others. One is its presentation of subjects in the contexts wherein they occur. The other is its use of current events. Other improvements have shortened and

simplified chapters, increased the numbers and types of pedagogical supplements, and expanded the international appeal of examples.

Resources in Education - 1998

Fundamentals of Financial Management, Concise Edition - Eugene F. Brigham 2014-01-01

Gain a focused understanding of today's corporate finance and financial management with the market-leading approach in Brigham/Houston's FUNDAMENTALS OF FINANCIAL MANAGEMENT, CONCISE EDITION, 8E. This book's unique balance of clear concepts, contemporary theory, and practical applications helps readers better understand the concepts and reasons behind corporate budgeting, financing, and working capital decision making. Numerous practical examples, proven end-of-chapter applications, and Integrated Cases demonstrate theory in action, while Excel Spreadsheet Models help readers master this software tool. It's a book designed to put each reader first in finance. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Evolving Application Domains of Data Warehousing and Mining: Trends and Solutions - Furtado, Pedro Nuno San-Banto 2009-09-30

"This book provides insight into the latest findings concerning data warehousing, data mining, and their applications in everyday human activities"--Provided by publisher.

ECMLG2013-Proceedings For the 9th European Conference on Management Leadership and Governance - Maria Th Semmelrock-Picej 2013-01-09

Quantitative Models for Value-Based Supply Chain Management - Marcus Brandenburg 2012-10-25

Supply chain management (SCM) strives for creating competitive advantage and value for customers by integrating business processes from end users through original suppliers. However, the question of how SCM influences the value of a firm is not fully answered. Various conceptual frameworks that explain the coherence of SCM and company value, comprehended as value-based SCM, are well accepted in scientific research, but quantitative approaches to value-based SCM are found rather seldom. The book contributes to this research gap by proposing quantitative models that allow for assessing influences of SCM on the value of a firm. Opposed to existing models that limit the observation to chosen facets of SCM or selected value drivers, this holistic approach is adequate to

- reflect configurational and operational aspects of SCM,
- cover all phases of the product life cycle,
- financially compare value impacts of profitability-related and asset-related value drivers, and
- assess influences of dynamics and uncertainties on company value.

Insolvency Law and Multinational Groups - Daoning Zhang 2019-08-06

The insolvency of multinational corporate groups creates a compelling challenge to the commercial world. As many medium and large-sized

companies are multinational companies with operations in different countries, it is important to provide appropriate solutions for the insolvency of these key market players. This book provides a comprehensive overview of the cross-border insolvency theories, practical solutions and regulatory solutions for the insolvency of multinational corporate groups. Whilst the book recognises certain merits of these solutions, it also reveals the limitations and uncertainty caused by them. An analysis of the provisions and tools relating to cross-border insolvency of multinational corporate groups in the new EU Regulation on insolvency proceedings 2015, the UNCITRAL Model Law on cross-border insolvency, the Directive on preventive restructuring frameworks and the Bank Recovery and Resolution Directive 2014, along with a study of directors' duties, are included in this book. This book focuses on the insolvency and rescue of non-financial corporate groups. However, it is also important to recognise the similarities and differences between corporate insolvency regimes and bank resolution regimes. In particular, lessons learnt from bank resolution practices may be useful for non-financial corporate groups. This book aims to provide an in-depth examination of the existing solutions for the insolvency of multinational corporate groups. It also aims to view cross-border insolvency of corporate groups within a broad context where all relevant regimes and theories interact with each other. Therefore, directors' duties in the vicinity of insolvency, preventive insolvency proceedings, procedural consolidation, international cooperative frameworks and bank resolution regimes are considered together. This book may appeal to academics, students and practitioners within the areas of corporate law, cross-border insolvency law and financial law.

International Business - Michael R. Czinkota 2021-09-16

Thoroughly updated, the 9th edition of this bestselling textbook incorporates global trends and data, supported by an exemplary case selection based on firms from around the world. The internationally cited author team of Czinkota, Ronkainen, and Gupta balance conceptual understanding of business theory with the day-to-day realities of business practice, preparing students to become successful participants in the global business place. This edition brings greater focus on Asia and emerging markets, as well as Brexit, the impact of COVID-19 on business and the importance of technology and the digital space to international business practice. Through its discussion and analysis, the book guides students to a greater understanding of contemporary business issues and helps them to develop new tools of analysis. Covering all key aspects of international business, the authors emphasize a few key dimensions: international context, role of government in international business, small- and medium-sized firms, and social responsibility.

Making the Compelling Business Case - W. Messner 2013-11-26

Providing the necessary background information and hands-on tools to build compelling business cases, this book will increase the reader's capability to champion new business development ideas, take them to senior management, and facilitate the decision process by understanding the key theories and practices of finance and corporate investments.