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PsychSmart - McGraw-Hill Education 2012-01-11

Are your students performing as well as they hope and expect to in your course? Are your students reading the text before they come to class? Meet PsychSmart 2e from McGraw-Hill! PsychSmart is a member of the McGraw-Hill M Series family. . . and the M Series started with YOUR students. Through extensive student research, we have created a textbook and learning system designed to meet the needs and maximize the workflow habits of today's college students. Students told us they wanted a briefer text with more visual appeal...and a less expensive price. We listened. We also listened to instructors. We learned about the challenges that they faced in their classrooms every day and what their ideal course materials would look like. They told us they needed an engaging solution for their course needs - but without sacrificing quality and content. The result is PsychSmart. Authored by master teachers, PsychSmart uses a wealth of real world examples, media and online interactivities to create a dynamic and engaging learning solution designed to reach today's students. It also includes Connect, the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, and how they need it, so that your class time is more engaging and effective.

McGraw-Hill Education Handbook of English Grammar & Usage - Mark Lester 2018-11-23

The go-to guide for perfecting your grammar and communication skills in every situation English teachers aren't the only ones who expect careful and correct language choices. Precision in language can be the deciding factor when it comes to getting a job or winning a promotion. Whether your skills need drastic improvement or a quick brush-up, The McGraw-Hill Handbook of English Grammar and Usage will get your grammar back on the right track. Written by two expert grammarians, the book provides bottom-line definitions, tips, and simple rules that summarize the essentials you need to know. You'll find clear examples of usage and as well guidance on communication via text, email, and social media. The new, third edition of The McGraw-Hill Handbook of English Grammar and Usage features: •Straightforward explanations of common mistakes and why they happen•Hundreds of correct and incorrect sentence examples, with errors clearly marked•Quick tips for fixing your most stubborn grammatical mishaps•Catchy memory aids for writing correctly the first time, and more

Ontologies of English - Christopher J. Hall 2020-01-02

A critical examination of the ways in which English is conceptualised for learning, teaching, and assessment in a range of domains, from both social and cognitive perspectives. Researchers and postgraduates working on English in L1 and L2 educational contexts will find it valuable for research and collaboration.

McGraw-Hill's Conquering ACT English Reading and Writing, 2nd Edition - Steven W. Dulan 2011-09-22

Excel on the ACT's English, reading, and writing sections and get top scores on the exam! If you're struggling with ACT English, reading, or writing, you can rest easy--the revised and updated edition of McGraw-Hill's Conquering ACT English, Reading, and Writing is here. Written by an expert ACT instructor, this book offers intensive review for all of the verbal question types on the ACT, as well as for the ACT Writing Test. The book covers basic reading, writing, and grammar/usage skills, accompanied by numerous examples. You'll also get to practice with intensive ACT-style drills and full-length sample test sections. And for more help, go to MHPPracticePlus.com for additional ACT practice and test information.

Fourier Transform - Salih Salih 2015-06-03

The application of Fourier transform (FT) in signal processing and physical sciences has increased in the past decades. Almost all the textbooks on signal processing or physics have a section devoted to the FT theory. For this reason, this book focuses on signal processing and physical sciences. The book chapters are related to fast hybrid recursive

FT based on Jacket matrix, acquisition algorithm for global navigation satellite system, determining the sensitivity of output parameters based on FFT, convergence of integrals of products based on Riemann-Lebesgue Lemma function, extending the real and complex number fields for treating the FT, nonmaterial structure, Gabor transform, and chalcocopyrite bioleaching. The book provides applications oriented to signal processing and physics written primarily for engineers, mathematicians, physicians and graduate students, will also find it useful as a reference for their research activities.

Literature - Edgar V. Roberts 2011-01-27

Literature: An Introduction to Reading and Writing, Compact Edition is founded on the principles of writing about literature. It is not an afterthought and it is not treated as a separate chapter or appendix; but rather, it is the carefully integrated philosophy of Professor Roberts' approach to teaching literature and composition. Complete coverage of writing about each element and a total of 28 MLA-format student essays with accompanying commentary ensure student comprehension of writing about literature and therefore, produce better student papers.

Angry E-Mail - Dona J. Young 2011-05-01

Develop a strategy, not simply a response. No one is immune from angry e-mail - feelings are a fact of life. How you respond is a choice. Angry e-mail gives professionals options for managing e-mail effectively, especially when tensions run high. By understanding readers' expectations, you can respond so that you not only solve the problem but also enhance the relationship.

The Art of Public Speaking - Stephen Lucas 2019

"Fully updated for the thirteenth edition, the award-winning Art of Public Speaking offers a time-tested approach that has made it the most widely used college textbook on its subject in the world. Providing clear, authoritative coverage and written in a voice that speaks personally to students, it helps them become capable, responsible speakers, listeners, and thinkers. Seamlessly coordinated with Connect, McGraw-Hill Education's pathbreaking online program, it supplies a proven set of teaching and learning tools that is without parallel among public speaking books"--

Teaching Materials and the Roles of EFL/ESL Teachers - Ian McGrath 2013-03-14

Teaching Materials and the Roles of EFL/ESL Teachers is published amidst a decade long increase in academic publications and training courses concerned with the evaluation and design of English language teaching materials. It is timely to consider what effect the advice on offer has had on teachers' practice. Are teachers evaluating materials carefully, using textbooks in the ways expected by textbook writers, developing their own materials, and mediating between materials and learners in the ways advised in the professional literature? The book explores these issues from a variety of perspectives. The views of publishers/textbook writers, those contributing to the professional literature, and teacher educators are synthesised to establish a 'theory' of how teachers can best fulfil their roles vis-à-vis materials and learners. This is then compared with 'practice', as represented by published accounts of teachers' actual practices and learners' perspectives. The conclusion reached is that teacher education in materials evaluation and design is essential and suggestions are offered as to the form this might take. The book is intended particularly for MA students and teacher educators concerned with materials evaluation and design, but is of interest to all those concerned with the publication and use of English language teaching materials.

Handbook of Bioenergy - Sandra D. Eksioglu 2015-08-11

This handbook brings together recent advances in the areas of supply chain optimization, supply chain management, and life-cycle cost analysis of bioenergy. These topics are important for the development and long-term sustainability of the bioenergy industry. The increasing interest in bioenergy has been motivated by its potential to become a key future

energy source. The opportunities and challenges that this industry has been facing have been the motivation for a number of optimization-related works on bioenergy. Practitioners and academicians agree that the two major barriers of further investments in this industry are biomass supply uncertainty and costs. The goal of this handbook is to present several cutting-edge developments and tools to help the industry overcome these supply chain and economic challenges. Case studies highlighting the problems faced by investors in the US and Europe illustrate the impact of certain tools in making bioenergy an economically viable energy option.

Literary Knowing and the Making of English Teachers - Larissa McLean Davies 2022-09-29

At a time when knowledge is being 're-valued' as central to curriculum concerns, subject English is being called to account. *Literary Knowing and the Making of English Teachers* puts long-standing debates about knowledge and knowing in English in dialogue with an investigation of how English teachers are made in the 21st century. This book explores, for the first time, the role of literature in shaping English teachers' professional knowledge and identities by examining the impacts, in particular, of their own school teaching in their 'making'. The voices of early career English teachers feature throughout the work, in a series of vignettes providing reflective accounts of their professional learning. The authors bring a range of disciplinary expertise and standpoints to explore the complexity of knowledge and knowing in English. They ask: How do English teachers negotiate competing curriculum demands? How do they understand literary knowledge in a neoliberal context? What is core English knowledge for students, and what role should literature play in the contemporary curriculum? Drawing on a major longitudinal research project, they bring to light what English teachers see as central to their work, the ways they connect teaching with their disciplinary training, and how their understandings of literary practice are contested and reimaged in the classroom. This innovative work is essential reading for scholars and postgraduate students in the fields of teacher education, English education, literary studies and curriculum studies.

Great Jobs for English Majors - Julie DeGalan 2006

Answers your question "What can I do with a major in English?" It isn't always obvious what your college major can offer to the workplace. *Great Jobs for English Majors* helps you explore the possibilities your major creates and provides: Guidance on how to present an English major as a workplace asset during an interview A primer on how to conduct a job search Ways to use your major in the real world

McGraw-Hill Handbook of English Grammar and Usage, 2nd Edition - Mark Lester 2012-09-14

Who or Whom? / Its or It's / Lie or Lay? Can't remember those grueling grammar lessons from junior high? Troubled that your professional writing lacks polish? Stop worrying! You've just picked up the painless prescription for proper English! Acclaimed grammarians Mark Lester and Larry Beason know that English teachers aren't the only ones who expect careful and correct language choices. Precision in language can be the deciding factor when it comes to getting a job or winning a promotion. The *McGraw-Hill Handbook of English Grammar and Usage* gives you bottom-line definitions, tips, and simple rules that summarize the essentials you need to know. This second edition includes a chapter dedicated to grammar and its usage in digital communication, including texting, e-mail, social media, and new technology, so you can communicate correctly in any format. Whether your skills need drastic improvement or a quick brush-up, *The McGraw-Hill Handbook of English Grammar and Usage* will get your grammar back on the right track with: Straightforward explanations of common mistakes and why they happen Hundreds of correct and incorrect sentence examples, with errors clearly marked Quick tips for fixing your most stubborn grammatical mishaps Catchy memory aids for writing correctly the first time

Teaching Beginner ELLs Using Picture Books - Ana Lado 2012-09-12
For beginning ELLs, a picture really is worth a thousand words! Using classroom-friendly techniques, this practical guide shows how to design lessons, select appropriate books, and more.

Reference and Information Services: An Introduction, 5th Edition - Linda C. Smith 2016-08-29

Thoroughly updated, this is the essential guide to one of the most fundamental fields in the library profession. It links you—and through you, your patrons—to the significant changes that have occurred in reference and information sciences with emphasis on the growth of digital content. • Provides a comprehensive text edited by two highly regarded experts in reference and academic librarianship, Linda C. Smith and Melissa A. Wong, with chapters written by some of the best

minds in the library science field • Includes newly updated information that reflects today's realities in reference service with an indication of how reference service may be provided to meet changing patron needs in the future • Encompasses the effective use of print sources, free online sources, and fee-based sources • Features individual chapters that can be used for in-service staff training or in student course packs

Three Plays of Maureen Hunter - Hunter, Maureen 2003

Book is clean and tight. No writing in text. Like New

The Chicago Guide to Grammar, Usage, and Punctuation - Bryan A. Garner 2016-05-16

The authoritative guide to using the English language effectively, from "the greatest writer on grammar and usage that this country has ever produced" (David Yerkes, Columbia University). The author of *The Chicago Manual of Style's* popular "Grammar and Usage" chapter, Bryan A. Garner is renowned for explaining the vagaries of English with absolute precision and utmost clarity. With *The Chicago Guide to Grammar, Usage, and Punctuation*, he has written the definitive guide for writers who want their prose to be both memorable and correct. Garner describes standard literary English—the forms that mark writers and speakers as educated users of the language. He also offers historical context for understanding the development of these forms. The section on grammar explains how the canonical parts of speech came to be identified, while the section on syntax covers the nuances of sentence patterns as well as both traditional sentence diagramming and transformational grammar. The usage section provides an unprecedented trove of empirical evidence in the form of Google Ngrams, diagrams that illustrate the changing prevalence of specific terms over decades and even centuries of English literature. Garner also treats punctuation and word formation, and concludes the book with an exhaustive glossary of grammatical terms and a bibliography of suggested further reading and references. *The Chicago Guide to Grammar, Usage, and Punctuation* is a magisterial work, the culmination of Garner's lifelong study of the English language. The result is a landmark resource that will offer clear guidelines to students, writers, and editors alike. "[A manual] for those of us laboring to produce expository prose: nonfiction books, journalistic articles, memorandums, business letters. The conservatism of his advice pushes you to consider audience and occasion, so that you will understand when to follow convention and when you can safely break it."—John E. McIntyre, *Baltimore Sun*

English Skills with Readings - John Langan 2014-01-02

Grounded in John Langan's Four Bases - unity, coherence, sentence skills, and support - *English Skills with Readings* employs a unique personalised learning plan to address student deficits in grammar and mechanics and to free instructional time for activities emphasising writing process and critical thinking. *English Skills with Readings* features John Langan's trademark crystal - clear explanations, along with his range of motivating activities and writing assignments that reinforce the four bases of effective writing. The new edition adds a variety of exciting new features to John Langan's proven approach, and reinstates much-requested material from previous editions.

English Essentials - John Langan 2012-01-17

John Langan's *English Essentials* offers guidance through the grammar, punctuation, and usage skills needed for success in college and beyond. In short, *English Essentials* is an efficient, accessible, and helpful guide to mastering practical English skills. The book is divided into four parts -- Part One covers fifteen basic skills; Part Two offers more in-depth information about those and other skills; Part Three presents the essential skills of proofreading, and Part Four covers spelling improvement and dictionary use. This student-friendly organization and structure makes the book easy to navigate and a flexible guide. Each section provides essential instructions followed by ample activities to encourage learning in the best possible way: by doing.

Basic Statistics - Peter Metofe 2017-08-17

Effective Police Supervision - Harry W. More 2014-02-13

Good police officers are often promoted into supervisory positions with little or no training for what makes a good manager. *Effective Police Supervision* is a core text used in college-level classes on supervisory practices in criminal justice. This popular book combines behavioral theory with case studies that allow the reader to identify and resolve personal and organizational problems. It provides readers with an understanding of the group behaviors and organizational dynamics, with a focus on effectiveness as well as proficiency, and on how a supervisor can help to create an effective organization. This book is also a vital tool in the preparation of police officers for promotional exams. This revised

and updated edition includes new material throughout on police accountability, police involvement with news media, dealing with social media, and avoiding scandals. Each chapter includes important key terms and opens with a case study to illustrate important concepts.

International Trends in University Governance - Michael Shattock 2014-06-05

Governance is becoming increasingly important in universities just as it is in the wider world of commerce and banking. Historically, universities were run by their academic communities but as mass higher education has taken root, as university research has become a critical element in national economies and as the demand for more accountability both financial and in academic performance has grown, pressure has mounted for a 'modernisation' of governance structures. One aspect of 'modernisation', particularly important in many European systems, and in Japan, has been the decision by governments to give institutions greater autonomy, more control over their budgets and legal responsibility for the employment of their staff. International trends to introduce greater competition between institutions, to encourage greater institutional differentiation and give greater play to market forces has led to an emphasis on leadership, a more systematic involvement of external stakeholders and a more 'corporate style of governance. At the same time this has often led to a sense of loss of collegiality, a redistribution of authority and a growing gap between the 'centre' and the 'periphery' within universities. This book analyses governance change in nine major higher education systems, Australia, Finland, France, Germany, Italy, Japan, Norway, the UK and the USA, each account being the result of independent research by a leading authority in the field and describes how a convergence of governance structures has been mediated by the historical, cultural, political and social characteristics of the different systems. Michael Shattock is a leading authority on university governance; this study offers the most up to date account of governance reform in a range of higher education systems, an analysis of the common trends and an assessment of their impact on the idea of a university. It will be essential reading for academics, postgraduates and practitioners in higher education.

Teaching ELLs Across Content Areas - Nan Li 2016-04-01

The book, *Teaching ELLs Across Content Areas: Issues and Strategies*, is a unique, useful text written for K-12 teachers. This book is the culmination of the professional knowledge, expertise, and experience from the distinguished authors who represent the entire range of the content areas, including: language arts, science, mathematics, technology, arts, psychology, and Hispanic studies. The ELL school population has reached 5.3 million with the increase rate of 51 percent from School Year 1998-1999 to 2008-2009 (NCELA, 2012). By 2025, one out of four K-12 students will be ELLs (NEA Policy Brief, 2013). The NEA data states that the ELLs are the fastest-growing student population group in our schools and providing them with high-quality services and programs is an important investment in America's future (NEA Policy Brief, 2013). With the fast growth of the ELLs in schools, basic information and strategies are needed by all K-12 teachers. This book provides useful information and strategies for all K-12 teachers in content classrooms. This book has three significances. First, the book provides the most needed information for K-12 teachers with issues and strategies that are important in content areas to help ELLs' success. With the fast growth of the ELLs in schools, K-12 teachers need this information in content classrooms. Second, the book fills the gap related to teaching ELLs in content areas. There are some existing books with titles on teaching ELLs across content areas; yet, these books provide general information with fewer books that really address specific content topics. This book is unique because it has the dedicated chapters for specific content areas, e.g., Language Arts, Science, Math, Social Studies with issues and strategies in these respective contents as well as general information, e.g., L2 theories for teachers to know and work with ELLs. Third, the book is reader-friendly with carefully crafted chapters. Each chapter begins with a scenario to catch the reader's attention, is followed by issues and strategies, and ends with a summary. A scenario begins with each chapter for teachers to get to know the ELLs with the content that focuses on the related information and teaching strategies. With the continued increase in the ELL school population, this book is intended helping all K-12 teachers in content areas have knowledge and strategies to better serve their ELLs.

Performance Management 2/E - Robert Bacal 2011-12-12

More than 700,000 Briefcase Books sold! Provides managers and team leaders with the insight, skills, and techniques for getting the highest performance possible from each employee

General Catalogue of Printed Books - British Museum. Dept. of Printed Books 1969

English for Academic Purposes in Neoliberal Universities: A Critical Grounded Theory - Gregory Hadley 2014-10-28

The critical grounded theory presented in this book offers valuable insights on the social processes and strategies used by Blended English for Academic Purposes Professionals (BLEAPs) at higher education institutions, as they struggle to negotiate the challenges arising from a new focus on recruiting international students and hunting for other resources for their universities. Drawing from in-depth interviews with numerous research participants at over eleven higher educational institutions in the UK, Japan and the United States, this work focuses on those who have been precariously placed as middle manager at many EAP and TESOL programs. Lacking in both positional power or permanence, these 'BLEAPs' are faced with many challenges as they seek to understand their changing role in higher educational institutions, and engage in strategies that can help them gain greater control over issues in their profession.

Debates in Primary Education - Virginia Bower 2020-10-20

This powerful text encourages both pre-service and established teachers, as well as teacher educators, to engage with contemporary debates in primary education. Promoting a critical approach, the chapters explore a wide range of key themes including the importance of values in primary education and the imperative for a curriculum which embraces the whole range of available subjects. At the same time, the chapters are underpinned by a belief that children should be at the heart of all the decisions we make and that primary education should inspire a love of learning, for life. The book aims to support practitioners to make informed judgements and feel confident to argue their point of view with deeper theoretical knowledge and understanding, thus increasing teacher agency and confidence in responding to complex educational and social dilemmas such as literacy levels and rising mental health concerns. Chapters encompass both the macro aspects of primary education and more specialised debates on key topics such as reading, mathematics, languages, early years education and the use of technology. With annotated further reading and reflective questions, this key text is essential reading for all those wanting to develop a better understanding of the issues that shape their practice including student teachers at both undergraduate and postgraduate level, practising teachers engaged in continuing professional development and teacher educators.

NTC's Dictionary of Everyday American English Expressions - Richard Spears 1995-02-01

With more than 7,000 up-to-date phrases, this dictionary covers situations from talking to a doctor to ordering a meal, and helps learners communicate personal feelings, and make small talk.

National Image - Xiangfei Meng 2020-03-12

This book introduces researchers, students and the general public to an intriguing phenomenon at the intersection of diverse fields: national branding. In particular, it uses representative cases particularly to show how China responded to major challenges, not only in the distant past, but also especially in our hectic age of national image construction. By pursuing an interdisciplinary, socio-historical approach, the book sheds new light on the role of cultural symbols in national image building. As such, readers will learn how China has exploited its "black-and-white" tradition - calligraphy and painting - in the construction of a national image.

Get Started in Greek: A Teach Yourself Guide - Aristarhos Matsukas 2011-01-31

Teach Yourself takes the pain out of picking up the Greek language Get Started in Greek requires no prior experience in the language and gives you the opportunity to study at a reasonable, steady pace. This course makes the process nearly painless--it is written in a friendly and supportive tone, and the structure offers you plenty of opportunities for self-practice. You are in control of your learning experience, so you never feel overwhelmed or rushed. This practical course introduces the new language without inundating you and includes dialogues and exercises, a helpful pronunciation section, manageable lists of practical vocabulary, a glossary of grammar terms, and more. Features: Lots of instant help with common problems and quick tips for success, based on the author's many years of experience Tests in the book to keep track of your progress

The Basics of Light - John O. E. Clark 2014-07-15

Though we take light for granted, the world's greatest scientists have

long puzzled over its nature, properties, and behavior. Its incredible speed, mysterious frequency, relationship to color, form of travel, and uncanny ability to reflect, refract, diffract, and be absorbed altogether make light the ever-elusive quarry of science's greatest hunters of knowledge and understanding. This is the enthralling account of their investigations and discoveries, their conclusive insights and ongoing questions, enhanced by full-color photographs and explanatory visual aids. If you thought you knew everything there is to know about light, think again and read on.

A Wealth of Buildings: Marking the Rhythm of English History - Richard Barras 2016-09-22

This two-volume book explores how the great buildings of England bear witness to a thousand years of the nation's history. In every age, investment in iconic buildings reaches a climax when the prevailing mode of production is operating most effectively, surplus wealth is most plentiful, and the dominant class rules supreme. During such periods of stability and prosperity, the demand for new buildings is strong, structural and stylistic innovations abound, and there is fierce competition to build for lasting fame. Each such climax produces a unique vintage of hegemonic buildings that are monuments to the wealth and power of those who ruled their world. This first volume provides an introduction to the study of wealth accumulation over the past millennium. There follow three case studies of iconic building investment from the eleventh to the seventeenth century. During the eleventh and twelfth centuries the conquering Norman kings and barons erected castles throughout the country to cement their feudal power. During the thirteenth and fourteenth centuries the great wealth of the ecclesiastical estates funded the lavish construction of Gothic cathedrals and abbeys. During the sixteenth and early seventeenth centuries Tudor and Jacobean magnates vied to build the most magnificent palaces and prodigy houses. The English Revolution brought this era to a close.

Linguistic and Cultural Studies: Traditions and Innovations - Andrey Filchenko 2017-09-18

This book features contributions to the XVIIth International Conference "Linguistic and Cultural Studies: Traditions and Innovations" (LKTI 2017), providing insights into theory, research, scientific achievements, and best practices in the fields of pedagogics, linguistics, and language teaching and learning with a particular focus on Siberian perspectives and collaborations between academics from other Russian regions. Covering topics including curriculum development, designing and delivering courses and vocational training, the book is intended for academics working at all levels of education striving to improve educational environments in their context - school, tertiary education and continuous professional development.

Understanding Business in the Global Economy - Jonathan Swift 2017-09-16

Focussing on the way in which relationships at various levels underpin international business activities, this core textbook presents a contemporary and realistic analysis of International Business in action. The concept of change permeates the text, highlighting the dynamic and often turbulent nature of international business and management. The book brings together many operational aspects of IB, covering topics such as market entry decision making, marketing, strategy, international HR, supply chain management, and the role of culture in IB, thus providing a good overview of the various practical and operational issues that firms must consider as they internationalise their operations. This is the ideal companion for undergraduate and postgraduate Business students taking modules in International Business or International Management.

Teaching Primary English - Eve Bearne 2017-12-06

Teaching Primary English is a comprehensive, evidence-informed introduction designed to support and inspire teaching and learning in the primary school. Written in a clear and accessible way, it draws on the very latest research and theory to describe and exemplify a full and rich English curriculum. It offers those on teacher training courses, as well as qualified teachers who are looking to develop their practice, subject knowledge and guidance for effective, enjoyable classroom practice. Advice and ideas are supported by explicit examples of good teaching linked to video clips filmed in real schools, reflective activities, observational tasks and online resources. Each chapter includes suggestions for great children's literature, considers assessment throughout and offers support planning for diversity and special educational needs. Key topics covered include: spoken language for

teaching and learning storytelling, drama and role play reading for pleasure early reading, including phonics poetry writing composition spelling and handwriting grammar and punctuation responding to and assessing writing multimodal, multimedia and digital texts. With a focus on connecting all modes of English, the global and the local, and home and school experience, this detailed, uplifting book will support you in developing a curious, critical approach to teaching and learning English. Additional content can be found on the fantastic supporting website. Features include: video clips from within the classroom to demonstrate English teaching techniques audio resources, including an interactive quiz, to check understanding and provide real-life examples and case studies downloadable resources to support teaching and incorporate into lesson plans.

McGraw-Hill's Spanish for Educators (Book Only) - José M. Díaz 2010-06-01

Communicate with your Spanish-speaking students and parents as easy as uno, dos, tres A working knowledge of the Spanish language is an indispensable part of an educator's skill set. McGraw-Hill's Spanish for Educators gives you more than 3,000 Spanish words and phrases and the basic grammar needed to use them properly and with confidence. You will learn vocabulary that covers every aspect of a student's school career, from kindergarten enrollment through high school graduation. Designed to get you quickly up and running with all the Spanish you need to build stronger relationships with Spanish-speaking students and families, McGraw-Hill's Spanish for Educators features: English-Spanish mini-dictionary Phonetic translations Bilingual forms and letters for parents Spanish grammar primer Hundreds of practical, hands-on exercises Useful cultural notes

Projects in Linguistics and Language Studies - Alison Wray 2013-01-22

Projects in Linguistics and Language Studies, Third Edition, is your essential guide when embarking on a research project in linguistics or English language. It is clearly divided into the subject areas that most appeal to you as a student: psycholinguistics; first- and second-language acquisition; structure and meaning; sociolinguistics; language and gender; accents and dialects; and the history of English. New chapters on researching computer-mediated communication (CMC) and on preparing and delivering oral presentations are also included. It offers practical advice on - identifying a topic - making background reading more effective - planning and designing a project - collecting and analysing data - writing up and presenting findings. With over 350 project ideas that you can use directly or adapt to suit different contexts and interests, and with chapters on how to reference effectively and how to avoid plagiarism, this third edition of Projects in Linguistics and Language Studies is a reference guide that you will use again and again during your studies.

College English and Business Communication - Sue C. Camp 2018-05

Paradigms of Knowledge Management - Krishna Nath Pandey 2016-06-20

This book has been written by studying the knowledge management implementation at POWERGRID India, one of the largest power distribution companies in the world. The patterns which have led to models, both hypothesized and data-enabled, have been provided. The book suggests ways and means to follow for knowledge management implementation, especially for organizations with multiple business verticals to follow. The book underlines that knowledge is both an entity and organizational asset which can be managed. A holistic view of knowledge management implementation has been provided. It also emphasizes the phenomenological importance of human resource parameters as compared to that of technological parameters. Various hypotheses have been tested to validate the significant models hypothesized. This work will prove useful to corporations, researchers, and independent professionals working to study or implement knowledge management paradigms.

The McGraw-Hill Reader: Issues Across the Disciplines - Gilbert Muller 2013-01-07

Approaching a liberal arts tradition in the classroom, across the curriculum, and beyond, The McGraw-Hill Reader offers rich and diverse readings in education, the social sciences, business and economics, the humanities, and the sciences. This new eleventh edition offers a new focus on reading and composing across various media; it includes over 100 selections from prominent thinkers and writers; each essay was chosen to provoke critical thought and encourage effective writing.