

Dscg 1 Medias Dunod

Thank you totally much for downloading **dscg 1 medias dunod**. Most likely you have knowledge that, people have look numerous period for their favorite books next this dscg 1 medias dunod, but end occurring in harmful downloads.

Rather than enjoying a good book behind a cup of coffee in the afternoon, on the other hand they juggled gone some harmful virus inside their computer. **dscg 1 medias dunod** is easily reached in our digital library an online admission to it is set as public correspondingly you can download it instantly. Our digital library saves in combined countries, allowing you to acquire the most less latency times to download any of our books as soon as this one. Merely said, the dscg 1 medias dunod is universally compatible following any devices to read.

StrengthsFinder 2.0 - Tom Rath 2007-02

An updated version of the StrengthsFinder program developed by Gallup experts to help readers discover their distinct talents and strengths and how they can be translated into personal and career successes.

The International Faith - Christine Collette 2019-01-22

First published in 1998, illuminating the principles and practices which impelled British Labour's international attitudes, this book focuses on relationships between social democratic and communist organisations in the troubled scene of Europe between the wars. Peace and disarmament were the first priorities, giving way to the fight against fascism after 1933; the Spanish Civil War was the watershed when disarmament ceased to be a tenable option. Against this background, contacts made with the Labour and Socialist International and the International Federation of Trades Unions are considered and the distinctive approaches of women and young people are discussed. The history of these formal organisations is balanced by an account of the wide-ranging contacts of the broad Labour Movement in fields such as sport, education, Esperanto, music and art. Its protagonists' belief in international socialism is seen to be a faith which survived fascism and war, and continued to give hope for the future. This book will be of interest to students of Labour history and politics, as well as international and European studies.

Research traditions in marketing - Gilles Laurent 1994-01-31

This book reviews the past twenty years of research in marketing by considering the different research streams together to understand, evaluate and criticize those various streams and to explore potential overlaps and divergence likely to emerge in the future. In addition, careful attention has been paid to represent a balance of European and North American scholarship in both quantitative and qualitative research traditions. The book is organized into quantitative and qualitative parts. The quantitative articles include such topics as marketing models, econometrics, productivity in marketing, diffusion of innovation and industrial marketing; the qualitative articles include consumer behavior, industrial marketing and industrial marketing networks, and perspectives on marketing from other sciences.

Finance DSCG 2 - 2e éd. - Pascal Barneto 2012-10-03

L'essentiel de l'épreuve 2 du DSCG en 39 fiches synthétiques.

Corporate Finance and Investment - Richard Pike 2012-02-01

This package includes a physical copy of *Corporate Finance and Investment: Decisions and Strategies*, 7/e by Richard Pike, Bill Neale and Philip Linsley, as well as access to the eText and MyFinanceLab. *Corporate Finance and Investments*, now in its seventh edition, is a popular and well-regarded text for students of corporate finance. The text takes a practical approach, focusing on the strategic issues of finance in a business setting. With clear and accessible language and an international

perspective, the seventh edition will provide students with both essential knowledge of corporate finance and the tools to apply it.

Calligraphy - Julien Chazal 2013-09-01

Everything you need to know to get started: choosing quality tools, understanding the structure of letters, and learning the basic strokes Includes alphabets, from classic Roman letters, to the intricate traditions of the Middle Ages, to the simple, creative styles of today Hundreds of photos of inspiring, beautiful samples How to embellish your calligraphy with decorative dropped capitals, celtic knotwork, scrollwork, flourishes, and more Learn and master the beautiful and varied art of Western calligraphy. This lavishly illustrated guide includes all the information you need to get started in calligraphy as well as techniques for the more advanced artist, including using color, carving lettering in wood and stone, and creating abstract and ornamental calligraphy designs. The 40 alphabets included are drawn from throughout the rich history of Western calligraphy, from elaborate Gothic lettering to the clean lines of modern alphabets. An essential reference for calligraphers of all levels.

The DBA Thesis Project in Practice - Paul Beaulieu 2020-10-05

The thesis written in the course of a Doctorate of Business Administration (or DBA) raises many questions for future DBA candidates concerning its specific orientation, content and scope. Given the central role of the thesis project in the process of educating DBA candidates, who will hold a practice-oriented doctoral degree in management, it appeared to be the perfect time to stimulate a collective reflection process on this crucial phase of work on a doctoral thesis: the development of the DBA thesis proposal and project. This book is the latest in the series of publications launched in 2015 by the Business Science Institute in partnership with the publisher EMS, with the aim of producing a set of books that will guide the academic work of doctoral candidates on the threshold of the scientific education process that culminates in a DBA. The collection published in 2015, *La création de connaissance par les managers*, was intended to establish the main benchmarks for the new role managers are assuming in their practice: producer of new scientific knowledge.

Then the imposing *Research Methods for the DBA* (published 2019) presented a diversified set of methodological approaches and tools new researchers can use to conduct their DBA research. The articles collected in this book are written mainly for candidates who need guidance and orientation as they start to formulate their thesis research project. Among other things, it presents the various steps in the process of developing a detailed thesis proposal, describes the factors that ensure a high-quality thesis project statement, and clarifies the roles and expectations candidates must handle as they initiate their research projects. With contributions by: Paul BEAULIEU, Pierre-Jean BENGHOZI, Marc BONNET, Françoise CHEVALIER, L. Martin CLOUTIER, Emmanuel JOSSERAND, Michel KALIKA, Sébastien LIARTE, Jean MOSCAROLA, Vincent MOTTET, Isabelle WALSH.

The Art of Game Design - Jesse Schell
2014-11-06

Good game design happens when you view your game from as many perspectives as possible. Written by one of the world's top game designers, *The Art of Game Design* presents 100+ sets of questions, or different lenses, for viewing a game's design, encompassing diverse fields such as psychology, architecture, music, visual design, film, software engineering, theme park design, mathematics, puzzle design, and anthropology. This Second Edition of a Game Developer Front Line Award winner: Describes the deepest and most fundamental principles of game design Demonstrates how tactics used in board, card, and athletic games also work in top-quality video games Contains valuable insight from Jesse Schell, the former chair of the International Game Developers Association and award-winning designer of Disney online games *The Art of Game Design, Second Edition* gives readers useful perspectives on how to make better game designs faster. It provides practical instruction on creating world-class games that will be played again and again.

Information and Communication Technologies in Organizations and Society - Francesca Ricciardi
2016-02-02

This book presents a collection of original research papers focusing on emerging issues regarding the role of information and

communication technologies in organizations, inter-organizational systems, and society. It adopts an inter-disciplinary approach, allowing for the integration of contributions from various disciplines such as information systems, organizational studies, marketing, accounting, and social sciences. This book offers valuable insights not only for scholars, but also for practitioners, managers, and policy makers. The book is a compilation of the best research papers - originally double blind, peer-reviewed contributions - presented at the ICTO 2015 conference held in Paris.

SAP Business Intelligence Quick Start Guide - Vinay Singh 2019-02-27

The SAP BusinessObjects Business Intelligence platform is a powerful reporting and analysis tool. This book is the ideal introduction to the SAP BusinessObjects Business Intelligence platform, introducing you to its data visualization, visual analytics, reporting, and dashboarding capabilities.

Testing Business Ideas - David J. Bland 2019-11-06

A practical guide to effective business model testing 7 out of 10 new products fail to deliver on expectations. Testing Business Ideas aims to reverse that statistic. In the tradition of Alex Osterwalder's global bestseller Business Model Generation, this practical guide contains a library of hands-on techniques for rapidly testing new business ideas. Testing Business Ideas explains how systematically testing business ideas dramatically reduces the risk and increases the likelihood of success for any new venture or business project. It builds on the internationally popular Business Model Canvas and Value Proposition Canvas by integrating Assumptions Mapping and other powerful lean startup-style experiments. Testing Business Ideas uses an engaging 4-color format to: Increase the success of any venture and decrease the risk of wasting time, money, and resources on bad ideas Close the knowledge gap between strategy and experimentation/validation Identify and test your key business assumptions with the Business Model Canvas and Value Proposition Canvas A definitive field guide to business model testing, this book features practical tips for making major decisions that are not based on intuition and guesses. Testing

Business Ideas shows leaders how to encourage an experimentation mindset within their organization and make experimentation a continuous, repeatable process.

Jews, Labour and the Left, 1918-48 -

Christine Collette 2017-10-27

"Cover"--"Half Title" -- "Title" -- "Copyright" -- "Contents" -- "Notes on Contributors" -- "Introduction" -- "1 Comrades and Kinsmen: The Jewish Labor Committee and Anti-Nazi Activity, 1934-41" -- "2 White-Collar and Labour: Clerks and the Histadrut in British-Ruled Palestine" -- "3 British Jewry and Labour Politics, 1918-39" -- "4 'Le soleil du socialisme commence Ã se lever sur le monde': The Utopian Visions of Labour Zionism, British Labour and the Labour and Socialist International in the 1930s" -- "5 A Question of 'Jewish Politics'? The Jewish Section of the Communist Party of Great Britain, 1936-45" -- "6 Szmul Zygielbojm, the British Labour Party and the Holocaust" -- "7 Looking the Other Way: The British Labour Party, Zionism and the Palestinians" -- "8 Jews and the Trade Union Movements in the UK and US: Select Bibliographical Sources" -- "Afterword: Dresden Homecoming

Coaching for Performance Fifth Edition - John Whitmore 2010-11-26

Coaching delivers high performance in you, your team, and your organization. "Coaching for Performance is the proven resource for all coaches and pioneers of the future of coaching." - Magdalena N. Mook, CEO, International Coach Federation (ICF) "Shines a light on what it takes to create high performance." - John McFarlane, Chairman, Barclays, Chairman, TheCityUK Coaching for Performance is the definitive book for coaches, leaders, talent managers and professionals around the world. An international bestseller, featuring the influential GROW model, this book is the founding text of the coaching profession. It explains why enabling people to bring the best out of themselves is the key to driving productivity, growth, and engagement. A meaningful coaching culture has the potential to transform the relationship between organizations and employees and to put both on the path to long-term success. Written by Sir John Whitmore, the pioneer of coaching, and Performance Consultants, the global market leaders in performance coaching, this

extensively revised and extended edition will revolutionize the traditional approach to organizational culture. Brand-new practical exercises, corporate examples, coaching dialogues, and a glossary strengthen the learning process, whilst a critical new chapter demonstrates how to measure the benefits of coaching as a return on investment, ensuring this landmark new edition will remain at the forefront of professional coaching and leadership development.

Livres de France - 2009

Includes, 1982-1995: Les Livres du mois, also published separately.

Case Studies in International Management -

Christopher Sawyer-Lauçanno 1987-01-01

Livres hebdo - 2009

Supply Chain Financial Management -

Robert J. Trent 2015-11

Readers will gain the financial perspective of their primary responsibilities of effectively managing working capital and inventory investments, evaluating and selecting suppliers, developing supplier performance capabilities, managing costs across the supply chain, and sourcing internationally. Designed for self-learning, training, and course instruction, this book shows readers how to apply financial thinking, concepts, tools, and approaches to their SCM activities to better understand and manage them, as well as the way in which to present the impact of their performance results in financial terms that corporate executives and finance professionals understand and care most about. It bridges the gap between theory and application, and the divide between SCM and finance to meet the next level of demands of the global marketplace for improved performance and competitive advantage. --

Corporate Finance - Pierre Vernimmen

2014-10-09

Merging theory and practice into a comprehensive, highly-anticipated text Corporate Finance continues its legacy as one of the most popular financial textbooks, with well-established content from a diverse and highly respected author team. Unique in its features, this valuable text blends theory and practice with a direct, succinct style and commonsense

presentation. Readers will be introduced to concepts in a situational framework, followed by a detailed discussion of techniques and tools. This latest edition includes new information on venture finance and debt structuring, and has been updated throughout with the most recent statistical tables. The companion website provides statistics, graphs, charts, articles, computer models, and classroom tools, and the free monthly newsletter keeps readers up to date on the latest happenings in the field. The authors have generously made themselves available for questions, promising an answer in seventy-two hours. Emphasizing how key concepts relate to real-world situations is what makes Corporate Finance a valuable reference with real relevance to the professional and student alike. Readers will gain insight into the methods and tools that shape the industry, allowing them to: Analyze investments with regard to hurdle rates, cash flows, side costs, and more Delve into the financing process and learn the tools and techniques of valuation Understand cash dividends and buybacks, spinoffs, and divestitures Explore the link between valuation and corporate finance As the global economy begins to recover, access to the most current information and statistics will be required. To remain relevant in the evolving financial environment, practitioners will need a deep understanding of the mechanisms at work. Corporate Finance provides the expert guidance and detailed explanations for those requiring a strong foundational knowledge, as well as more advanced corporate finance professionals.

Procurement and Supply Chain Management PDF eBook - Kenneth Lysons 2016-05-05

The full text downloaded to your computer. With eBooks you can: search for key concepts, words and phrases make highlights and notes as you study share your notes with friends Print 5 pages at a time Compatible for PCs and MACs No expiry (offline access will remain whilst the Bookshelf software is installed. eBooks are downloaded to your computer and accessible either offline through the VitalSource Bookshelf (available as a free download), available online and also via the iPad/Android app. When the eBook is purchased, you will receive an email with your access code. Simply go to <http://bookshelf.vitalsource.com/> to download

the FREE Bookshelf software. After installation, enter your access code for your eBook. Time limit The VitalSource products do not have an expiry date. You will continue to access your VitalSource products whilst you have your VitalSource Bookshelf installed.

The Little Book of Christmas - Dominique Foufelle 2017-10-03

A collection of the stories, legends, and rituals surrounding Christmas, featuring colorfully illustrated lithographs. This festive follow-up to *The Little Book of Saints* and *The Little Book of Angels* explores the wonderful rituals and rich history surrounding Christmas. From the story of the nativity to the legends that have inspired beloved holiday traditions (like why Father Christmas arrives through the chimney), this collection includes Christmas customs from around the world. Beautifully illustrated with color lithographs taken from missals and prayer books, this joyful little book is a Christmas treasure for the whole family to gather around year after year.

The Personal MBA - Josh Kaufman 2010-12-30 Master the fundamentals, hone your business instincts, and save a fortune in tuition. The consensus is clear: MBA programs are a waste of time and money. Even the elite schools offer outdated assembly-line educations about profit-and-loss statements and PowerPoint presentations. After two years poring over sanitized case studies, students are shuffled off into middle management to find out how business really works. Josh Kaufman has made a business out of distilling the core principles of business and delivering them quickly and concisely to people at all stages of their careers. His blog has introduced hundreds of thousands of readers to the best business books and most powerful business concepts of all time. In *The Personal MBA*, he shares the essentials of sales, marketing, negotiation, strategy, and much more. True leaders aren't made by business schools—they make themselves, seeking out the knowledge, skills, and experiences they need to succeed. Read this book and in one week you will learn the principles it takes most people a lifetime to master.

Performance Management and Control - Hélène Löning 2016-01-20

This textbook introduces the tools and systems

of management control currently used in organizations. The focus is on how managers implement and use management control systems. The book emphasizes the social, behavioural and situational dimensions of management control. It offers many practical examples and case studies, with solutions or discussions. This textbook provides students with insights on business life and a better understanding of control practices. Cet ouvrage est une traduction et adaptation en anglais du livre de référence du cours de contrôle de gestion d'HEC. Il présente les outils et méthodes actuels du contrôle de gestion, sous l'angle de leur mise en œuvre. L'accent est mis sur les aspects humains, comportementaux et contextuels du contrôle et du pilotage dans les organisations. De nombreux exemples, cas d'entreprises ou exercices corrigés illustrent le cours.

Lucky T - Kate Brian 2010-05-11

Some girls have all the luck. So far, Carrie Fitzgerald's sixteen years have been pretty sweet. Straight A's, an adorable boyfriend, a starting position on the varsity basketball team... But Carrie's luck is about to, well, change. Suddenly, her boyfriend dumps her (to "hang out with his friends!"), she and her best friend have a massive blowout, and she gets a D on a biology test. Carrie knows what's wrong -- her mom accidentally donated her lucky T-shirt to Help India. That one adorable, perfect T-shirt was the source of all her good fortune. So Carrie does what any girl would do: She's going to India. Cross your fingers and hope that Carrie finds adventure, love, and maybe just a little good luck along the way...

Handbook of Atopic Eczema - Thomas Ruzicka 2013-03-09

State-of-the-art review on atopic eczema, one of the most common skin diseases today. This multi-authored handbook covers all aspects relevant for physicians from various disciplines.

Mediation - Alain Lempereur 2021-03-31 When negotiation fails, mediation avails other moves for an amicable resolution. Whether you are a current or future mediator or a party to a conflict, this is your essential companion to the theory, concepts, and best practices of mediation. In a world ridden by social divisions, responsible resolution of conflicts is more timely

than ever. What happens when parties are unable to negotiate an agreement together? The next move is to invite a third party to reset the negotiations, facilitate the exchanges, rebuild a working relationship and empower the parties to explore the past, surface their present needs, invent, evaluate and choose the best solutions for the future. **Mediation: Negotiation by Other Moves** brings decades of critical analysis and experience that the authors tested worldwide in international organizations, governments, NGOs, universities and corporations. You will understand mediation better, and its significance in your personal and professional life. You will be able to develop a flexible mindset and a broad outlook to achieve sustainable outcomes. This book will cover: Models and principles from various domains of mediation: family, business & labor, public affairs, international relations A mediation framework to prepare for mediation and to run its process smoothly A step-by-step approach to a mediation session, from the opening until a possible settlement, via the various phases of problem solving Mediation traps and how to avoid them—for mediators and parties alike Ethics of mediation and questions of responsibility **Mediation: Negotiation by Other Moves** is essential reading for anyone who wishes to develop a pragmatic approach to mediation.

Modern Organizations - Amitai Etzioni 1965

It's Not Luck - Eliyahu M. Goldratt 2017-09-29
There has been a shift of policy at board level. Cash is needed and Alex Rogo's companies are to be put on the block. Alex faces a cruel dilemma. If he successfully completes the turnaround of his companies they can be sold for the maximum return: if he fails they will be closed down. Either way Alex and his team will be out of work. It looks like lose-lose, both for Alex and for his team. And as if he doesn't have enough to deal with, his two children have become teenagers. As Alex grapples with problems at work and at home, we begin to understand the full scope of Eli Goldratt's powerful techniques. **It's Not Luck** reveals more of the Thinking Process-techniques that consistently produce win-win solutions to seemingly impossible problems.

Managing Media Firms and Industries -

Gregory Ferrell Lowe 2015-08-20

This volume provides rich insight into the nature and practice of media management. Contributions assess the degree to which management of media firms requires a unique set of skills, highlighting similarities and differences of media firms compared with other industries in terms of management practices, HR development and operational aspects. Success and limitations of research on media management theory is evaluated, both drawing on management theory and examining insights from other disciplines. Dimensions for future research are considered along with practical implications for media managers and corporate structures. The book serves as a valuable reference for researchers, advanced students and practitioners in media industries.

Critical Chain - Eliyahu M Goldratt 2017-10-03
This fast-paced business novel does for project management what **The Goal** and **It's Not Luck** have done for production and marketing. Goldratt's novels have traditionally slain sacred cows and delivered new ways of looking at processes which seem like common sense once you read them. **Critical Chain** is no exception. In perhaps Eli's most readable book yet, two of the established principles of project management, the engineering estimate and project milestones, are found wanting and dismissed, and other established principles are up for scrutiny - as Goldratt once more applies his Theory of Constraints. The approach is radical, yet clear, understandable and logical. New techniques are introduced, and Project Buffers, Feeding Buffers, Limit Multitasking, Improved Communications and Correct Measurements make them work. Goldratt even handles the complicated statistics of dispersed variability versus accumulated variability so deftly you won't even be aware of learning about them - they'll just seem like more common sense! **Critical Chain** is critical reading for anyone who deals with projects. If you use block diagrams, drawings or charts to keep track of your activities, you are managing a project - and this book is for you.

The Essentials of Project Management - Mr Dennis Lock 2014-11-28

The fourth edition of **Essentials of Project Management** is the complement to Dennis Lock's

comprehensive, and encyclopaedic textbook; Project Management (now in its Tenth Edition). Essentials provides a concise account of the principles and techniques of project management, designed to meet the needs of the business manager or student. Using examples and illustrations, the author introduces the key project management procedures and explains clearly how and when to use them. More people than ever before need to understand the basic processes, language and purpose of project working. Essentials of Project Management remains the ideal text for anyone new to project working, including; senior managers, project sponsors, stakeholders or students studying project management as part of a wider business qualification or degree.

IFRS in a Global World - Didier Bensadon
2016-05-13

This book, dedicated to Prof. Jacques Richard, is about the economic, political, social and even environmental consequences of setting accounting standards, with emphasis on those that are alleged to be precipitated by the adoption and implementation of IFRS. The authors offer their reasoned critiques of the effectiveness of IFRS in promoting genuine global comparability of financial reporting. The editors of this collection have invited authors from 17 countries, so that a great variety of accounting, auditing and regulatory cultures, and educational perspectives, is amply on display in their essays.

Essentials of Logistics and Management, Third Edition - Corynne Jaffeux 2012-12-11

The logistician plays a critical role in the growth of his or her company - in this third edition of Essentials of Logistics, the conceptual framework in which all the stakes and themes of logistics is systematically analyzed, with a strong focus on the role of the supply chain. Indeed, many elements are critical to the successful logistical strategy: customer relation management, interactive information support, production optimization and process development, vision, strategy and operations management, and human resources and resource allocation. Growing out of a successful course given by the International Institute for the Management of Logistics (IML) of the Swiss Federal Institute of Technology (EPFL), in

Lausanne, and by the Ecole des Ponts-ParisTech (ENPC), the purpose of this book is to present a methodology allowing the reader to understand and act based on the critical factors embedded in the design of strategy. Concepts are thus combined with practical examples. Transversal vision and detailed case studies highlight the main themes of modern logistics and daily preoccupations of logisticians. The book is addressed to all professionals of logistics: managers, planners and engineers; as well as to graduate students specializing in the field.

The New One Minute Manager - Ken Blanchard 2015-05-05

A new edition based on the timeless business classic—updated to help today’s readers succeed more quickly in a rapidly changing world. For decades, The One Minute Manager® has helped millions achieve more successful professional and personal lives. While the principles it lays out are timeless, our world has changed drastically since the book’s publication. The exponential rise of technology, global flattening of markets, instant communication, and pressures on corporate workforces to do more with less—including resources, funding, and staff—have all revolutionized the world in which we live and work. Now, Ken Blanchard and Spencer Johnson have written The New One Minute Manager to introduce the book’s powerful, important lessons to a new generation. In their concise, easy-to-read story, they teach readers three very practical secrets about leading others—and explain why these techniques continue to work so well. As compelling today as the original was thirty years ago, this classic parable of a young man looking for an effective manager is more relevant and useful than ever.

Understanding the Digital World - Brian W. Kernighan 2017-01-24

The basics of how computer hardware, software, and systems work, and the risks they create for our privacy and security Computers are everywhere. Some of them are highly visible, in laptops, tablets, cell phones, and smart watches. But most are invisible, like those in appliances, cars, medical equipment, transportation systems, power grids, and weapons. We never see the myriad computers that quietly collect, share, and sometimes leak vast amounts of

personal data about us. Through computers, governments and companies increasingly monitor what we do. Social networks and advertisers know far more about us than we should be comfortable with, using information we freely give them. Criminals have all-too-easy access to our data. Do we truly understand the power of computers in our world?

Understanding the Digital World explains how computer hardware, software, networks, and systems work. Topics include how computers are built and how they compute; what programming is and why it is difficult; how the Internet and the web operate; and how all of these affect our security, privacy, property, and other important social, political, and economic issues. This book also touches on fundamental ideas from computer science and some of the inherent limitations of computers. It includes numerous color illustrations, notes on sources for further exploration, and a glossary to explain technical terms and buzzwords. Understanding the Digital World is a must-read for all who want to know more about computers and communications. It explains, precisely and carefully, not only how they operate but also how they influence our daily lives, in terms anyone can understand, no matter what their experience and knowledge of technology.

ICT for a Better Life and a Better World - Youcef Baghdadi 2019-02-13

This book focuses on the impact of information and communication technologies (ICTs) on organizations and society as a whole. Specifically, it examines how such technologies improve our lives and facilitate our work. A main aspect explored is how actors understand the potential of ICTs to support organizational activities and hence, how they adopt and adapt these technologies to achieve their goals. The book collects papers on various areas of organizational strategy, e.g. new business models, competitive strategies, knowledge management and more. The main areas dealt with are new technologies for a better life, innovations for e-government, and technologies enhancing enterprise modeling. In addition, the

book addresses how organizations impact society through sustainable development and social responsibility, and how ICTs employ social media networks in the process of value co-creation.

Planning and Control Systems - Robert N. Anthony 1993

The Management Control Function - Robert Newton Anthony 1988

PerfectQRQC - Hakim Aoudia 2011

Recent quality problems have led to many recalls of products in the automotive as well as in the food and pharmaceutical industries, among others. Consequences have been often dramatic, both from a human and financial point of view. QRQC (Quick Response Quality Control) is a major innovation in the field of Quality management. It is combining management and attitude in order to solve in a simple and logical way most of the production and functional problems. Valeo, one of the world leading equipment suppliers has been using QRQC for over 10 years. QRQC had allowed the Valeo Group to change its quality measurement scale from PPM (Parts Per Million) to PPB (Parts Per Billion). The QRQC approach relies on two pillars : The San Gen Shugi attitude, based on the "3 real" principle which aims at going to the "real place" (Gen-ba), with the "real parts" (Gen-bustu) and the real data/facts (Gen-jitsu) ; .A management activity composed of 4 steps : Detection, Communication, Analysis and Verification.

Fundamentals of Management Control - Françoise Giraud 2011-08-26

Cet ouvrage, version anglaise de Les fondamentaux du contrôle de gestion, présente de façon structurée la démarche à suivre pour réussir le pilotage de la performance en mettant en évidence la dimension managériale.

Leadership - Barbara Kellerman 1984

Essays discuss the history and psychology of leadership, symbolic authority, politics, cultural leadership, and leadership processes