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[The Quill](#) - 1985

Guide to Careers in World Affairs - 1993

Ugly War, Pretty Package - Deborah L. Jaramillo 2009-09-25

Deborah L. Jaramillo investigates cable news' presentation of the Iraq War in relation to "high concept" filmmaking. High concept films can be reduced to single-sentence summaries and feature pre-sold elements; they were considered financially safe projects that would sustain consumer interest beyond their initial theatrical run. Using high concept as a framework for the analysis of the 2003 coverage of the Iraq War -- paying close attention to how Fox News and CNN packaged and promoted the U.S. invasion of Iraq -- *Ugly War, Pretty Package* offers a new paradigm for understanding how television news reporting shapes our perceptions of events.

Mission Road - Theodore Iliff 2021-09-21

Mission Road: A Journalist's Life from Kansas to Kandahar By: Theodore Iliff In the intimidating and breathtaking Black Forest in Germany, six-year-old Ted Iliff came to a conclusion that would shape his entire adult life: He wants to explore as much of the world as he possibly can. In his gripping and highly entertaining memoir *Mission Road: A Journalist's Life from Kansas to Kandahar*, Iliff shares his journey from being a young

and reckless student-journalist at the University of Kansas to joining CNN during its critical developing stages. After reaching his personal goals in both print and broadcast journalism, Ted made the leap to the unlikely path of consulting and teaching, leading him to every corner of the world, from Kosova to Baghdad. Alongside the arc of his own career, Iliff gives a unique insight into the transformation of journalism at the dawn of the twenty-first century, and how it changed through major events like 9/11 and the Iraq and Afghanistan wars.

[World of CNN. New Ways of International Journalism](#) - Sebastian Hoos 2010-03-08

Studienarbeit aus dem Jahr 1993 im Fachbereich Medien / Kommunikation - Journalismus, Publizistik, Note: A, Baylor University (International Journalism), Veranstaltung: World Communication, Sprache: Deutsch, Abstract: This paper outlines the emergence of a new world communication system. With a global news broadcasting system like CNN the US is no longer not only the main news topic and the civilisation reported about the most but also the major source for international news and global news coverage alike. This, in many ways marks a double hegemonial dominance.

Demagogue for President - Jennifer Mercieca 2020-07-07

"Deserves a place alongside George Orwell's 'Politics and the English Language'. . . . one of the most important political books of this perilous

summer."—The Washington Post "A must-read"—Salon "Highly recommended"—Jack Shafer, Politico Featured in "The Best New Books to Read This Summer" and "Lit Hub's Most Anticipated Books of 2020"—Literary Hub Historic levels of polarization, a disaffected and frustrated electorate, and widespread distrust of government, the news media, and traditional political leadership set the stage in 2016 for an unexpected, unlikely, and unprecedented presidential contest. Donald Trump's campaign speeches and other rhetoric seemed on the surface to be simplistic, repetitive, and disorganized to many. As Demagogue for President shows, Trump's campaign strategy was anything but simple. Political communication expert Jennifer Mercieca shows how the Trump campaign expertly used the common rhetorical techniques of a demagogue, a word with two contradictory definitions—"a leader who makes use of popular prejudices and false claims and promises in order to gain power" or "a leader championing the cause of the common people in ancient times" (Merriam-Webster, 2019). These strategies, in conjunction with post-rhetorical public relations techniques, were meant to appeal to a segment of an already distrustful electorate. It was an effective tactic. Mercieca analyzes rhetorical strategies such as argument ad hominem, argument ad baculum, argument ad populum, reification, paralipsis, and more to reveal a campaign that was morally repugnant to some but to others a brilliant appeal to American exceptionalism. By all accounts, it fundamentally changed the discourse of the American public sphere.

News Flash - Bonnie Anderson 2004-05-21

While talking heads debate the media's alleged conservative or liberal bias, award-winning journalist Bonnie Anderson knows that the problem with television news isn't about the Left versus the Right—it's all about the money. From illegal hiring practices to ethnocentric coverage to political cheerleading, News Flash exposes how American broadcast conglomerates' pursuit of the mighty dollar consistently trumps the need for fair and objective reporting. Along the way to the bottom line, the proud tradition of American television journalism has given way to an entertainment-driven industry that's losing credibility and viewers by

the day. As someone who has worked as both a broadcast reporter and a network executive, Anderson details how the networks have been co-opted by bottom-line thinking that places more value on a telegenic face than on substantive reporting. Network executives—the real power in broadcast journalism—are increasingly employing tactics and strategies from the entertainment industry. They "cast" reporters based on their ability to "project credibility," value youth over training and experience, and often greenlight coverage only if they can be assured that it will appeal to advertiser-friendly demographics.

Organizational Behavior - Steven Lattimore McShane 2003

Vault Guide to the Top Media & Entertainment Employers - Laurie Pasiuk 2005-09

With this new Guide created for the many job seekers drawn to the glamorous and exciting world of media and entertainment.

Trauma Journalism - Mark H. Massé 2011-10-06

A narrative approach advocating education for students and professionals on the impact of stress, trauma and intervention in the life of a journalist. >

American Journalism and International Relations - Giovanna Dell'Orto 2013-03-29

American Journalism and International Relations argues that the American press' disengagement from world affairs has critical repercussions for American foreign policy. Giovanna Dell'Orto shows that discourses created, circulated, and maintained through the media mold opinions about the world and shape foreign policy parameters. This book is a history of U.S. foreign correspondence from the 1840s to the present, relying on more than 2,000 news articles and twenty major world events, from the 1848 European revolutions to the Mumbai terror attacks in 2008. Americans' perceptions of other nations, combined with pervasive and enduring understandings of the United States' role in global politics, act as constraints on policies. Dell'Orto finds that reductive media discourse (as seen during the 1967 War in the Middle East or Afghanistan in the 1980s) has a negative effect on policy,

whereas correspondence grounded in events (such as during the Japanese attack on Shanghai in the 1930s or the dissolution of the Soviet Union in 1991) fosters effective leadership and realistic assessments.

Broadcast News - Ted White 2005

"Broadcast News Writing, Reporting, and Producing, Fourth Edition examines the skills, technologies, and challenges of writing, reporting, and producing for broadcast journalism. Along with complete coverage of the fundamentals, this book contains writing samples from some of the most famous broadcast journalists, including Edward R. Murrow, Charles Kuralt, Cokie Roberts, Eric Sevareid, Pauline Frederick, Charles Osgood, Paul Harvey, Betsy Aaron, Bob Dotson, Susan Stamberg, and Richard Threlkeld, who also discuss how they write and report."--BOOK JACKET.

Media Controversy: Breakthroughs in Research and Practice -

Management Association, Information Resources 2019-09-06

Media is rapidly evolving. From social media to news channels, individuals are being bombarded with headlines, new technologies, and varying opinions. Consequently, it has become pivotal to develop new approaches for information processing, understanding, and redistributing. *Media Controversy: Breakthroughs in Research and Practice* examines the effect of conflicting opinions and views of news outlets and other mass media outlets on cultures, individuals, and groups. It also examines the role of the internet, mobile phones, and other digital platforms in creating an environment for discussing and sharing the latest controversial news. Highlighting a range of topics such as censorship, media ethics, and media transparency, this publication is an ideal reference source for government officials, leaders, activists, professionals, policymakers, media specialists, academicians, and researchers interested in the various facets of media controversy.

The 9/11 Mystery Plane - 2008-09-01

Unlike other accounts of the historic attacks on 9/11, this discussion surveys the role of the world's most advanced military command and control plane, the E-4B, in the day's events and proposes that the horrific incidents were the work of a covert operation staged within elements of the U.S. military and the intelligence community. Presenting hard

evidence in the form of proprietary photos taken from raw footage filmed by CNN, the account places the world's most advanced electronics platform circling over the White House at approximately the time of the Pentagon attack. The argument offers an analysis of the new evidence within the context of the events and shows that it is irreconcilable with the official 9/11 narrative.

Real-resumes for Media, Newspaper, Broadcasting & Public Affairs Jobs-- - Anne McKinney 2002

This book will function as a helping hand and lifetime career resource to those who seek media jobs or who want to transition into other fields with a media background. In the resumes in this book you will see jobs such as these: Radio Account Executive, TV Account Executive, Art Director, Book Editor, Book Publisher, Broadcasting Intern, Commercial Photographer, Disc Jockey, Freelance Journalist, Graphic Designer, Morning Talk Show Host, Newspaper Journalist, Classified Advertising Manager, News Photographer, Public Affairs Director, Public Affairs Specialist, Radio & TV Producer, Television Producer, Production Assistant, and many more. All the resumes and cover letters shown were used in real job hunts by real people.

Decisions and Orders of the National Labor Relations Board -

Guide to Careers in World Affairs - Laura J. Schisgall 1987

Designed to help those who are considering a career that enables them to travel or live abroad or to work in an international field, this guide will be especially helpful to college and graduate school students, graduates with advanced degrees, professionals exploring alternative careers, and college-bound high school students, and will also be a useful resource for career counselors, job placement offices, and libraries. Listed are more than 250 sources of employment in international business, banking, finance, international law, journalism, consulting, nonprofit organizations, the United States government, the United Nations, and other international organizations. Each of the listings provides a brief description of the organization, the size of the professional staff, the number of professionals hired in the last year, qualifications for

employment, internships where available, application procedures, and address. Also included are introductory essays by outstanding representatives of the different professions described, an annotated bibliography, and a listing of graduate programs. (BZ)

Television News - Ivor Yorke 2013-04-03

A straightforward account of the editorial and production processes used by journalists to bring television news to the viewer. It is an invaluable text for students on journalism courses, print and radio journalists moving into television and TV journalists wishing to update their knowledge. Takes into account the latest practices and issues in the television industry. This fourth edition has been thoroughly updated to take account of the latest practices and issues in the television industry. It includes new illustrations of developments from both a technological and an editorial perspective. In a changing broadcasting environment, newcomers to television journalism are finding themselves entering a world in which an empathy with technology is as important as a way with words. The newsroom itself is now completely computerized and consequently new skills and working methods need to be mastered to take account of the revolutionary advances.

Journalism Standards of Work Today - Stephen A. Banning
2020-09-02

This research examines journalism ethics to answer the questions of whether we still need journalism ethics in the twenty-first century, if it is possible to exercise journalistic standards of work and, if so, on what values should these ethics be based in a world much different from that which existed when the first journalism codes of ethics were formulated in the nineteenth and early twentieth centuries. To distil the motivations and essence of the early journalistic standards of work, the book discusses the function of media in a democracy and the formation of mass media during the first industrial revolution, as well as its consequential change in journalists' locus of control and how journalists self-identified. The sudden creation of mass media pushed some journalists to create ethical principles which would guide the newly empowered press, an effort which culminated in the creation of the first

national code of journalistic ethics in 1923. The book closely examines the elements of the 1923 "Canons of Journalism", finding them to contain timeless values, despite their original application to now dated technology. It highlights the basic elements and applies them to media today, in a way that interfaces with new technology without abandoning the essential components of equipping citizens for representative governance.

Hillary Clinton in the News - Shawn J. Parry-Giles 2014-02-15

The charge of inauthenticity has trailed Hillary Clinton from the moment she entered the national spotlight and stood in front of television cameras. *Hillary Clinton in the News: Gender and Authenticity in American Politics* shows how the U.S. news media created their own news frames of Clinton's political authenticity and image-making, from her participation in Bill Clinton's 1992 presidential campaign through her own 2008 presidential bid. Using theories of nationalism, feminism, and authenticity, Parry-Giles tracks the evolving ways the major networks and cable news programs framed Clinton's image as she assumed roles ranging from surrogate campaigner, legislative advocate, and financial investor to international emissary, scorned wife, and political candidate. This study magnifies how the coverage that preceded Clinton's entry into electoral politics was grounded in her earliest presence in the national spotlight, and in long-standing nationalistic beliefs about the boundaries of authentic womanhood and first lady comportment. Once Clinton dared to cross those gender boundaries and vie for office in her own right, the news exuded a rhetoric of sexual violence. These portrayals served as a warning to other women who dared to enter the political arena and violate the protocols of authentic womanhood.

Dream Jobs - Robert W. Bly 1983

Describes career opportunities in cable TV, computers, training, biotechnology, consulting, advertising, public relations, travel, and telecommunications

The Story So Far - Bill Grueskin 2011-06-01

Bill Grueskin, Ava Seave, and Lucas Graves spent close to a year tracking

the reporting of on-site news organizations some of which were founded over a century ago and others established only in the past year or two and found in their traffic and audience engagement patterns, allocation of resources, and revenue streams ways to increase the profits of digital journalism. In chapters covering a range of concerns, from advertising models and alternative platforms to the success of paywalls, the benefits and drawbacks to aggregation, and the character of emerging news platforms, this volume identifies which digital media strategies make money, which do not, and which new approaches look promising. The most comprehensive analysis to date of digital journalism's financial outlook, this text confronts business challenges both old and new, large and small, suggesting news organizations embrace the unique opportunities of the internet rather than adapt web offerings to legacy business models. The authors ultimately argue that news organizations and their audiences must learn to accept digital platforms and their constant transformation, which demand faster and more consistent innovation and investment.

Impact of Communication and the Media on Ethnic Conflict - Gibson, Steven 2015-12-22

Throughout the world, cultural and racial clashes remain a major hurdle to development and progress. Though some areas are experiencing successful intercultural communications which pave the way for peaceful negotiations, there are still many regions experiencing severe turmoil. *Impact of Communication and the Media on Ethnic Conflict* focuses on both the positive and negative outcomes of communication and media usage, as well as the overall perceptions of these elements, within conflicting populations. Featuring theoretical perspectives on various intergroup interaction experiences within contemporary ethnic controversies, this publication will appeal to scholars, researchers, professors, and practitioners interested in ethnic studies, conflict resolution, communications, and global peace building.

Battle Lines - Jim Lederman 2019-04-03

This book is about the intifada, the popular Palestinian uprising in the Israeli-occupied territories, broadcasted by television to an audience of

millions. It explores what happens in a democracy when a government faces a major political crisis with potentially damaging international implications.

Mobile and Social Media Journalism - Anthony Adornato 2017-07-13
Book Winner of the 2017-2018 Park Writing Award A Practical Guide for Multimedia Journalism Mobile and Social Media Journalism is the go-to guide for understanding how today's journalists and news organizations use mobile and social media to gather news, distribute content, and create audience engagement. Checklists and practical activities in every chapter enable readers to immediately build the mobile and social media skills that today's journalists need and news organizations expect. In addition to providing the fundamentals of mobile and social media journalism, award-winning communications professional and author Anthony Adornato discusses how mobile devices and social media have changed the way our audiences consume news and what that means for journalists. The book addresses a changing media landscape by emphasizing the application of the core values of journalism—such as authentication, verification, and credibility—to emerging media tools and strategies. Learn about the latest industry trends, see examples from professional journalists, and watch video tutorials at MobileandSocialMediaJournalism.com.

The Gamification of Digital Journalism - David O. Dowling 2020-11-23
This book examines the brief yet accelerated evolution of newsgames, a genre that has emerged from puzzles, quizzes, and interactives augmenting digital journalism into full-fledged immersive video games from open-world designs to virtual reality experiences. Critics have raised questions about the credibility and ethics of transforming serious news stories of political consequence into entertainment media, and the risks of trivializing grave and catastrophic events into mere games. Dowling explores both the negatives of newsgames, and how the use of entertainment media forms and their narrative methods mainly associated with fiction can add new and potentially more powerful meaning to news than traditional formats allow. The book also explores how industrial and cultural shifts in the digital publishing industry have

enabled newsgames to evolve in a manner that strengthens certain core principles of journalism, particularly advocacy on behalf of marginalized and oppressed groups. Cutting-edge and thoughtful, *The Gamification of Digital Journalism* is a must-read for scholars, researchers, and practitioners interested in multimedia journalism and immersive storytelling.

Broadcasting & Cable - 2008-03

Citizen Journalism - Stuart Allan 2009

Citizen Journalism: Global Perspectives examines the spontaneous actions of ordinary people, caught up in extraordinary events, and compelled to adopt the role of a news reporter. This collection of twenty-one chapters investigates citizen journalism in the West, including the United States, United Kingdom, Europe, and Australia, as well as its development in other national contexts around the globe, including Brazil, China, India, Iran, Iraq, Kenya, Palestine, South Korea, Vietnam, and even Antarctica. Its aim is to assess the contribution of citizen journalism to crisis reporting, and to encourage new forms of dialogue and debate about how it may be improved in the future. The book contains contributions by Mark Deuze about 'The Future of Citizen Journalism' and Paul Bradshaw about 'Wiki Journalism.'

Journalism and Ethics: Breakthroughs in Research and Practice - Management Association, Information Resources 2019-05-03

In the modern hyperconnected society, consumers are able to access news from a variety of channels, including social media, television, mobile devices, the internet, and more. From sensationalist headlines designed to attract click-throughs to accusations of bias assigned to specific news sources, it is more important now than ever that the media industry maintains best practices and adheres to ethical reporting. By properly informing citizens of critical national concerns, the media can help to transform society and promote active participation. *Journalism and Ethics: Breakthroughs in Research and Practice* examines the impacts of journalism on society and the media's responsibility to accurately inform citizens of government and non-government activities

in an ethical manner. It also provides emerging research on multimedia journalism across various platforms and formats using digital technologies. Highlighting a range of pertinent topics such as investigative journalism, freedom of expression, and media regulation, this publication is an ideal reference source for media professionals, public relations officers, reporters, news writers, scholars, academicians, researchers, and upper-level students interested in journalism and journalistic ethics.

American Pravda - James O'Keefe 2018-01-16

The one real difference between the American press and the Soviet state newspaper *Pravda* was that the Russian people knew they were being lied to. To expose the lies our media tell us today, controversial journalist James O'Keefe created Project Veritas, an independent news organization whose reporters go where traditional journalists dare not. In *American Pravda*, the reader is invited to go undercover with these intrepid journalists as they infiltrate political campaigns, unmask dishonest officials and expose voter fraud. A rollicking adventure story on one level, the book also serves as a treatise on modern media, arguing that establishment journalists have a vested interest in keeping the powerful comfortable and the people misinformed.

The Routledge Companion to Digital Journalism Studies - Bob Franklin 2016-11-18

The Routledge Companion to Digital Journalism Studies offers an unprecedented collection of essays addressing the key issues and debates shaping the field of Digital Journalism Studies today. Across the last decade, journalism has undergone many changes, which have driven scholars to reassess its most fundamental questions, and in the face of digital change, to ask again: 'Who is a journalist?' and 'What is journalism?'. This companion explores a developing scholarly agenda committed to understanding digital journalism and brings together the work of key scholars seeking to address key theoretical concerns and solve unique methodological riddles. Compiled of 58 original essays from distinguished academics across the globe, this Companion draws together the work of those making sense of this fundamental

reconceptualization of journalism, and assesses its impacts on journalism's products, its practices, resources, and its relationship with audiences. It also outlines the challenge presented by studying digital journalism and, more importantly, offers a first set of answers. This collection is the very first of its kind to attempt to distinguish this emerging field as a unique area of academic inquiry. Through identifying its core questions and presenting its fundamental debates, this Companion sets the agenda for years to come in defining this new field of study as Digital Journalism Studies, making it an essential point of reference for students and scholars of journalism.

Media, Journalism, and "Fake News": A Reference Handbook - Amy M. Damico 2019-10-31

This volume summarizes the evolution of news and information in the United States as it has been shaped by technology (penny press, radio, TV, cable, the internet) and form development (investigative journalism, tabloid TV, talk radio, social media). • Provides readers with an overview of the development of news and information in the United States as an influential factor in a democracy, prompting readers to consider the importance of understanding this landscape • Summarizes how changes in technology have influenced the content and form of news and information distribution, highlighting for readers the relationship between technology and content • Points out the effects of different types of news and information — from investigative journalism to disinformation spread via social media — giving readers examples of the potential influence information might have on culture • Profiles key figures and organizations that contributed to the evolving news and information landscape, deepening readers' understanding of the depth and breadth of the landscape • Provides data about the current news and information landscape that captures elements of consumer engagement with a variety of news sources, providing readers with a broader understanding of how news and information is consumed and resonates with U.S. citizens

The Myth of Post-Racialism in Television News - Libby Lewis
2015-08-27

This book explores the written and unwritten requirements Black journalists face in their efforts to get and keep jobs in television news. Informed by interviews with journalists themselves, Lewis examines how raced Black journalists and their journalism organizations process their circumstances and choose to respond to the corporate and institutional constraints they face. She uncovers the social construction and attempted control of "Blackness" in news production and its subversion by Black journalists negotiating issues of objectivity, authority, voice, and appearance along sites of multiple differences of race, gender, and sexuality.

International Television & Video Almanac - 2007

Video Journalism for the Web - Kurt Lancaster 2013

As more newspapers and broadcast news outlets transition online, reporters and photojournalists are being asked to provide more and more video for their stories. This book teaches students and professional journalists how to shoot better video and tell better stories on the web.

Photojournalism and Citizen Journalism - Stuart Allan 2017-06-26

If everyone with a smartphone can be a citizen photojournalist, who needs professional photojournalism? This rather flippant question cuts to the heart of a set of pressing issues, where an array of impassioned voices may be heard in vigorous debate. While some of these voices are confidently predicting photojournalism's impending demise as the latest casualty of internet-driven convergence, others are heralding its dramatic rebirth, pointing to the democratisation of what was once the exclusive domain of the professional. Regardless of where one is situated in relation to these stark polarities, however, it is readily apparent that photojournalism is being decisively transformed across shifting, uneven conditions for civic participation in ways that raise important questions for journalism's forms and practices in a digital era. This book's contributors identify and critique a range of factors currently recasting photojournalism's professional ethos, devoting particular attention to the challenges posed by the rise of citizen journalism. This book was originally published as two special issues, in *Digital Journalism* and

Journalism Practice.

Lean In - Sheryl Sandberg 2014-04-10

"Because the world needs you to change it" Expanded and updated exclusively for graduates just entering the workforce, this extraordinary new edition of Lean In includes a letter to graduates from Sheryl Sandberg and six additional chapters from experts offering advice on finding and getting the most out of a first job; CV writing; best interviewing practices; negotiating your salary; listening to your inner voice; owning who you are; and leaning in for millennial men. In 2013, Sheryl Sandberg's Lean In became a massive cultural phenomenon and its title became an instant catchphrase for empowering women. The book soared to the top of bestseller lists internationally, igniting global conversations about women and ambition. Sandberg packed theatres, dominated op-ed pages, appeared on every major television show and on the cover of Time magazine, and sparked ferocious debate about women and leadership. Now, this enhanced edition provides the entire text of the original book updated with more recent statistics and features a passionate letter from Sandberg encouraging graduates to find and commit to work they love. A combination of inspiration and practical advice, this new edition will speak directly to graduates and, like the original, will change lives. New Material for the Graduate Edition: ♦ A Letter to Graduates from Sheryl Sandberg ♦ Find Your First Job, by Mindy Levy (Levy has more than twenty years of experience in all phases of organisational management and holds degrees from Wharton and Penn) ♦ Negotiate Your Salary, by Kim Keating (Keating is the founder and managing director of Keating Advisors) ♦ Man Up: Millennial Men and Equality, by Kunal Modi (Modi is a consultant at McKinsey & Company and a recent graduate of Harvard Kennedy School and Harvard Business School) ♦ Leaning In Together, by Rachel Thomas (Thomas is the president of Lean In) ♦ Own Who You Are, by Mellody Hobson (Hobson is the president of Ariel Investments) ♦ Listen to Your Inner Voice, by Rachel Simmons (Simmons is cofounder of the Girls Leadership Institute) ♦ 14 Lean In stories (500-word essays), by readers around the world who have been inspired by Sandberg

International Motion Picture Almanac - Quigley Publishing 2008

Online Reporting of Elections - Einar Thorsen 2014-10-29

This book contributes to debates concerning online reporting of elections and the challenges facing journalism in the context of democratic change. The speed of technological adaptation by journalists and their audiences means online news is gradually becoming a normalised part of media landscapes across the world. Journalists monitor social media for insight into the political process and as an instant indication of "public sentiment", rather than waiting for press releases and opinion polls. Citizens are actively participating in online political reporting too, through publishing eyewitness accounts, political commentary, crowd-sourcing and fact-checking information (of political manifestos and media reports alike). It is therefore growing increasingly important to understand how political journalism is evolving through new communicative forms and practices, in order to critique its epistemological role and function in democratic societies, and examine how these interventions influence daily online political reporting across different national contexts. This volume covers comparative, research-based studies across a range of national contexts and electoral systems, including Australia, ten African countries, the European Union, Greece, the Netherlands, India, Iran, Sweden, the UK and the USA. This book was originally published as a special issue of Journalism Practice.

Computers in Broadcast and Cable Newsrooms - Phillip O. Keirstead 2004-09-22

Computers in Broadcast and Cable Newsrooms: Using Technology in Television News Production takes readers through the use of computers and software in the broadcast/cable newsroom environment. Author Phillip O. Keirstead began writing about television news technology decades ago in an effort to help television news managers cope with technological change. In this text, he demonstrates the myriad ways in which today's journalism is tied to technology, and he shows how television news journalists rely on varied and complex technologies to produce timely, interesting, and informative broadcasts. Using a hands-

on, practical approach to cover the role computers play in various parts of the newsroom, the volume will be of great practical value to

undergraduate and graduate students in advanced broadcast/news television courses.