

# Business Studies Focus Textbook

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*Unconventional Methodology in Organization and Management Research* - Alan Bryman 2018-03-02

Most researchers in organization and management studies stick to two or three traditional research methods like surveys and interviews. Sticking with the familiar is seen as a safe bet, and innovation is discouraged by academic incentives and

rewards. But research participants are now suffering from 'survey fatigue', and using the same old methods runs the risk of generating the same old findings. This book describes twelve unconventional methodologies in organization and management research. These include unconventional research settings and data sources, unconventional research designs and data

collection methods, unconventional analytic approaches, and designs and methods that exploit new technology developments. The aim is to encourage dialogue and experimentation with regard to the development of innovative, unconventional approaches to organization and management research. Several commentators have criticized the way in which research methods have become more formulaic, and have argued for greater diversity in research approaches. The methodological perspective that we adopt shapes our interpretation of the information that we gather. Different methods generate different kinds of information, leading to different ways of understanding the phenomena that we are investigating. Our methods influence our styles of theorizing, ways of thinking and reasoning, and forms of writing and reporting research. This book will be of value to academic researchers in organization and management studies, Doctoral candidates,

and Masters students on MBA and similar programmes.

**Focus Business Studies** - M. Bounds 2013

### **Teaching and Learning in the Science Laboratory** -

Dimitris Psillos 2006-05-05

This book aims to improve the design and organization of innovative laboratory practices and to provide tools and exemplary results for the evaluation of their effectiveness, adequate for labwork in order to promote students' scientific understanding in a variety of countries. The papers are based on research and developmental work carried out in the context of the European Project "Labwork in Science Education" (LSE). This substantial and significant body of research is now made available in English.

**Global Business** - Mike W. Peng 2022-02-10

Discover success in global business today with the strategic approach and unique coverage found only in Peng's GLOBAL BUSINESS, 5E. This

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book asks the big question, What determines the success and failure of firms around the globe? Award winning scholar and author Mike Peng answers from both an institution-based and resource-based view in every chapter. This inviting, conversational approach highlights the latest research and examples of recent global developments. New cases from international experts examine how companies are expanding globally and responding to COVID. Unique debate sections draw you into engaging discussions that sharpen your independent thinking and strengthen your perspective on business challenges. You examine today's geopolitics, risk management, tariffs and trade compliance, supply chain reorganization and management of stakeholder relationships as you gain the understanding you need to become an effective manager within today's global business landscape. Important Notice: Media content referenced within the product description or the product text may not be

available in the ebook version.

**eBook: Management Accounting for Business Decisions** - SEAL 2021-04-09  
eBook: Management Accounting for Business Decisions

*Marketing and Promotional Strategy* - Darren Gelder 2003

This series of six core module texts and five new optional unit texts provides comprehensive coverage of Vocational AS and A Level Business Studies. Each book focuses on vocational aspects of business, rather than theoretical models, allowing the reader to understand how businesses operate.

Introduction to Business - Lawrence J. Gitman 2018

Introduction to Business covers the scope and sequence of most introductory business courses. The book provides detailed explanations in the context of core themes such as customer satisfaction, ethics, entrepreneurship, global business, and managing change. Introduction to Business includes hundreds of current business examples

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from a range of industries and geographic locations, which feature a variety of individuals. The outcome is a balanced approach to the theory and application of business concepts, with attention to the knowledge and skills necessary for student success in this course and beyond.

### **CCEA GCSE Business**

**Studies** - Hope Kerr

2017-11-27

Exam Board: CCEA Level:

GCSE Subject: Business First

Teaching: September 2017

First Exam: June 2019 This title has been endorsed for use with the CCEA GCSE Business

Studies specification Inspire

student success with Hope

Kerr's market-leading Student

Book; fully revised for the 2017

specification, it supports and

engages learners through up-

to-date content coverage and

case studies relevant to local,

national and global contexts. -

Helps students learn and apply

key business concepts and

theories by providing clear

explanations, accompanied by

diagrams and photos that aid

understanding - Enables

students to consolidate their knowledge as they work through a range of activities for each topic - Increases interest and engagement by including contemporary case studies with a particular focus on Northern Ireland businesses and contexts - Prepares students for the new examinations with practice questions, guidance on how to answer different question types and an overview of the assessment objectives and command words - Allows students to track their progress and target their revision using the end-of-chapter checklists *Business Studies* - Panditha Bandara 2012

### **Textbook of Diagnostic Sonography - E-Book -**

Sandra L. Hagen-Ansert

2013-08-07

Stay up to date with the rapidly

changing field of medical

sonography! Heavily illustrated

and extensively updated to

reflect the latest developments

in the field, Textbook of

Diagnostic Sonography, 7th

Edition equips you with an in-

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depth understanding of general/abdominal and obstetric/gynecologic sonography, the two primary divisions of sonography, as well as vascular sonography and echocardiography. Each chapter includes patient history, normal anatomy (including cross-sectional anatomy), ultrasound techniques, pathology, and related laboratory findings, giving you comprehensive insight drawn from the most current, complete information available. Full-color presentation enhances your learning experience with vibrantly detailed images. Pathology tables give you quick access to clinical findings, laboratory findings, sonography findings, and differential considerations. Sonographic Findings highlight key clinical information. Key terms and chapter objectives help you study more efficiently. Review questions on a companion Evolve website reinforce your understanding of essential concepts. New chapters detail the latest

clinically relevant content in the areas of: Essentials of Patient Care for the Sonographer Artifacts in Image Acquisition Understanding Other Imaging Modalities Ergonomics and Musculoskeletal Issues in Sonography 3D and 4D Evaluation of Fetal Anomalies More than 700 new images (350 in color) clarify complex anatomic concepts. Extensive content updates reflect important changes in urinary, liver, musculoskeletal, breast, cerebrovascular, gynecological, and obstetric sonography.

**Education for a Democratic Society** - John Ryder 2007-01  
This book is the third volume of selected papers from the Central European Pragmatist Forum (CEPF). It deals with the general question of education, and the papers are organized into sections on Education and Democracy, Education and Values, Education and Social Reconstruction, and Education and the Self. The authors are among the leading specialists in American philosophy from

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universities across the U.S. and in Central and Eastern Europe. The series Studies in Pragmatism and Values promotes the study of pragmatism's traditions and figures, and the explorations of pragmatic inquiries in all areas of philosophical thought.

### **Strategic Management (color)** - 2020-08-18

Strategic Management (2020) is a 325-page open educational resource designed as an introduction to the key topics and themes of strategic management. The open textbook is intended for a senior capstone course in an undergraduate business program and suitable for a wide range of undergraduate business students including those majoring in marketing, management, business administration, accounting, finance, real estate, business information technology, and hospitality and tourism. The text presents examples of familiar companies and personalities to illustrate the different strategies used by today's firms and how they go

about implementing those strategies. It includes case studies, end of section key takeaways, exercises, and links to external videos, and an end-of-book glossary. The text is ideal for courses which focus on how organizations operate at the strategic level to be successful. Students will learn how to conduct case analyses, measure organizational performance, and conduct external and internal analyses.

### Advances in Global Leadership

- William H. Mobley 2012-04-19

Includes chapters on various concepts and processes associated with leading across cultures and other boundaries. Drawing on authors from many different cultures and contexts, this title contributes to bridging and integrating conceptual and practitioner perspectives in pursuing this deeper understanding.

### **Positioning English for Specific Purposes in an English Language Teaching Context** - Nadežda Stojković

2019-01-18

With the unrelenting spread of globalization, the English

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language has been firmly established as the Lingua Franca. Now more than ever, the importance of learning English is paramount within nearly all professional and educational sectors. English for Specific Purposes (ESP) has long been accepted as an effective method for teaching English as a foreign language. In recent years, it has experienced an increasing presence in secondary and tertiary education across the globe. This is predominantly due to its learner-centered approach that focuses on developing linguistic competence in the student's specific discipline, may that be academics, business or tourism, for example. Positioning English for Specific Purposes in an English Language Teaching Context attempts to present and define the relevance and scope of ESP within English Language teaching. From mobile phones as educational tools to the language needs of medical students, the contributors to this volume examine and

propose different epistemological and methodological aspects of ESP teaching. Its unique approach to ESP marks this volume out as an important and necessary contribution to existing ESP literature, and one that will be of use to both researchers and practitioners of ESP.

**Business Studies** - Dave Hall  
1999

**Accounting for Business Studies** - Aneirin Owen  
2016-08-19

Businesses are complex, and, as a result, teachers face a difficult task developing students' understanding of how they work, especially in the global context. Accounting for Business Studies helps teachers focus on modern commercial issues and integrates accounting into business and management studies. This book includes: \* A business perspective rather than an accounting perspective \* e-business, including case studies \* Globalisation, including case studies \* Business skills, like

interpretation, analysis and communication \* IT integrated into specific business situations

\* Includes models such as Porter's Five Forces, Supply Chain, Product Life Cycle

**Focus Groups in Social Research** - Michael Bloor  
2001-03-08

There is an increasing divergence of focus group practice between social researchers and commercial market researchers. This book addresses the key issues and practical requirements of the social researcher, namely: the kinds of social research issues for which focus groups are most and least suitable; optimum group size and composition; and the designing of focusing exercises, facilitation and appropriate analysis. The authors use examples, drawn from their own focus groups research experience, and provide exercises for further study. They address the three main components of composition, conduct and analysis in focus group research and also acknowledge the increasing

impact the Internet has had on social research by cover

**International Business** -

Janet Morrison 2017-09-16

Clear, comprehensive and engaging, this core textbook is authored by an established and respected expert in the field and approaches its subject from a truly global perspective, offering in-depth insights into current challenges facing international businesses. The text has been carefully designed to encourage critical reflection and is packed with case studies and innovative learning features to emphasise the links between theory and the real world. The book takes a multidisciplinary, multi-perspective approach, placing International Business in its political, social and ethical context as well as its economic one. This textbook is essential reading for undergraduate, postgraduate and MBA students studying international business for the first time.

IJER Vol 9-N4 - International Journal of Educational Reform  
2000-10-01

The mission of the

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International Journal of Educational Reform (IJER) is to keep readers up-to-date with worldwide developments in education reform by providing scholarly information and practical analysis from recognized international authorities. As the only peer-reviewed scholarly publication that combines authors' voices without regard for the political affiliations perspectives, or research methodologies, IJER provides readers with a balanced view of all sides of the political and educational mainstream. To this end, IJER includes, but is not limited to, inquiry based and opinion pieces on developments in such areas as policy, administration, curriculum, instruction, law, and research. IJER should thus be of interest to professional educators with decision-making roles and policymakers at all levels turn since it provides a broad-based conversation between and among policymakers, practitioners, and academicians about reform goals, objectives, and methods for success throughout the

world. Readers can call on IJER to learn from an international group of reform implementers by discovering what they can do that has actually worked. IJER can also help readers to understand the pitfalls of current reforms in order to avoid making similar mistakes. Finally, it is the mission of IJER to help readers to learn about key issues in school reform from movers and shakers who help to study and shape the power base directing educational reform in the U.S. and the world.

**Global Strategy in the Service Industries** - Mario Glowik 2017-04-28

Global service-based firms are often 'born global,' and these organizations have developed integrated global strategies based on industry relationships, in order to thrive in new environments. Focusing on these global strategies, this textbook explores the workings of modern service businesses, presenting theoretical management concepts alongside illustrative examples. Original case studies from a

range of global sectors, including Starbucks and Facebook, as well as broader studies, such as healthcare in Japan, provide practical insights into the art of thriving as a global business. Written by a leading expert in the field, this multidisciplinary text is a vital read for all scholars and students wishing to view strategic relationships from the focal point of service industries.

*Focus Business Studies* - M. Bounds 2012

Business in Ethical Focus: An Anthology - Second Edition - Fritz Allhoff 2016-12-20

Business in Ethical Focus is a compilation of classical and contemporary essays and case studies in business ethics.

Readers will become acquainted with seminal ideas on corporate social responsibility and the place of business in a just society.

Other topics include diversity in the workplace, sexual harassment, workplace rights, environmental responsibility and sustainability, global

business, intellectual property, bribery, and ethical issues in advertising and marketing.

This second edition adds a dozen original case studies, as well as new sections on global perspectives (with articles on Islamic, Confucian, and Buddhist business ethics), entrepreneurship, and the non-profit sector. Background material on ethical theory and the nature of business ethics is included to orient readers new to this field.

*Training, Developing and Motivating People* - Richard Barrett 2003

This series of six core module texts and five new optional unit texts provides comprehensive coverage of Vocational AS and A Level Business Studies. Each book focuses on vocational aspects of business, rather than theoretical models, allowing the reader to understand how businesses operate.

Focus - Al Ries 2005-09-27

What's the secret to a company's continued growth and prosperity? Internationally known marketing expert Al

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Ries has the answer: focus. His commonsense approach to business management is founded on the premise that long-lasting success depends on focusing on core products and eschewing the temptation to diversify into unrelated enterprises. Using real-world examples, Ries shows that in industry after industry, it is the companies that resist diversification, and focus instead on owning a category in consumers' minds, that dominate their markets. He offers solid guidance on how to get focused and how to stay focused, laying out a workable blueprint for any company's evolution that will increase market share and shareholder value while ensuring future success.

Teaching Business Education 14-19 - Martin Jephcote  
2013-09-05

Written in association with the EBEA, this authoritative text provides a comprehensive and insightful study of current curriculum development and classroom practice with business education. Up-to-date,

practical and covering the very latest issues, it presents: \* Advice on planning courses and managing the curriculum \* The latest developments in 14-19 \* Guidance on the emerging work-related curriculum \* A focus on key topics such as enterprise education, e-learning and citizenship \* A teacher-reviewed annotated resource guide of text-based and web-based resources.  
Cambridge International AS and A Level Business Studies Revision Guide - Peter Stimpson 2013-08-19  
Cambridge International AS and A Level Business Studies Revision Guide has been designed specifically to meet the requirements of the Cambridge syllabus.

**Business Journalism** -

Ibrahim Seaga Shaw  
2015-07-16

Business Journalism: A Critical Political Economy Approach critically explores the failures of business journalists in striking the balance between the bottom line business model and their role in defending the public interest. Drawing on

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historical and political economic perspectives and analysing these in relation to critical political economic theory, the book explores failures of business journalism through the dwindling of social responsibility in the business journalist's role in holding political and corporate power to account. Ibrahim Seaga Shaw draws on a diverse range of case studies, including: investigative journalism in The Standard Oil and Enron Scandals corporate propaganda in relation to business reporting financial Journalism and the global financial crises of the late-90s and 2008 public business journalism and subprime mortgage loans, horsemeat and bent iPhone 6 scandals ethical challenges of business and journalism from developed to emerging BRICS economies business or financial journalism? Modernity vs postmodernity, macroeconomics vs microeconomics challenges of business journalism in the digital age. Business

Journalism: A Critical Political Economy Approach is essential reading for students and scholars interested in understanding the historical failings and potential futures for business journalism and those wishing to develop specialist financial, economic and business reporting in today's globalised media landscape.

**Black Hole Focus** - Isaiah Hankel 2014-04-24

"...an absurdly motivating book." -A.J. Jacobs, New York Times bestselling author Don't get stuck on a career path you have no passion for. Don't waste your intelligence on something that doesn't really mean anything more to you than a paycheck. Let Isaiah Hankel help you define a focus so powerful that everything in your life will be pulled towards it. Create your purpose and change your life. Be focused. Be fulfilled. Be successful. Black Hole Focus has been endorsed by top names in business, entrepreneurship, and academia, including 4 times New York Times

bestseller AJ Jacobs and Harvard Medical School Postdoc Director Dr. Jim Gould. The book is broken up into 3 different sections; the first section shows you why you need a purpose in life, the second section shows you how to find your new purpose, and the third section shows you how to achieve your goals when facing adversity. In this book, you will learn: How to understand what you really want in life and how to get it Why people with a powerful purpose live to 100 How to rapidly improve focus and change your life using the secret techniques of an international memory champion How people like Jim Carrey, Oprah Winfrey, and J.K. Rowling transformed pain into purpose How to start a business by avoiding willpower depletion and the life hack lie Black Hole Focus includes exclusive case studies from medical practitioners, research scientists, lawyers, corporate executives and small business owners who have used the techniques described in this

book to achieve massive success in their own lives. About the Author: Dr. Hankel is an internationally recognized expert in the biotechnology industry and prolific public speaker. He's given over 250 seminars in 22 different countries while working with many of the world's most respected companies and institutions, including Harvard University, Oxford University, Roche Pharmaceuticals, Eli Lilly & Company, Baxter International and Pfizer. Dr. Hankel uses the science of purpose and the principles of entrepreneurship to help people achieve their biggest goals.

### **Business and the European Union** - Mike Chappell 2003

This series of six core module texts and five new optional unit texts provides comprehensive coverage of Vocational AS and A Level Business Studies. Each book focuses on vocational aspects of business, rather than theoretical models, allowing the reader to understand how businesses operate.

*Management in Africa* - Terri R. Lituchy 2013

This book offers a comprehensive look at the current literatures and research based on empirical data from across different countries in Africa. It focuses on the work of leading scholars of management in and around Africa and the African Context, exploring whether we can at this point refer to 'African Management' as an emerging and distinct stream in the scholarly discourse in management. The main themes are macro and micro issues of Management in Africa, each chapter illustrating the historical or traditional view of Management in Africa versus the newer western business management perspective. This book presents current, in-depth, rigorous research and identifies future research and propositions, enabling scholars and students to gain an in-depth understanding of management as it is evolving and practiced in Africa.

*The Data Imperative* - Henri Schildt 2020-10-27

Companies across all industries are engaging in digital transformation to harness the power of advanced information technologies. Building on interviews and diverse case studies, this book provides an in-depth look at how data and algorithms are reshaping management practices, organizational structures, corporate culture, and work roles. Henri Schildt develops a broad framework for understanding digitalization not as a technological change but as a new normative mind-set, here called 'the data imperative'. It describes the new managerial ideals that compel companies to pursue digital omniscience and omnipotence-abilities to represent and understand the world through real-time data flow and to control customer experiences, physical equipment, and workers with software. The efforts to complement and replace human expertise with data and smart algorithms are associated with shifts in strategic priorities, adoption of

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powerful modular architectures, new organizational structures, and the introduction of artificial intelligence into diverse work roles. Surveying the developments in management and the workplace, this book offers an integrative and balanced account of the on-going changes that will continue to affect everyone from executives and professionals to front-line workers.

**Finance** - Keith Brumfitt 2001  
Provides coverage of the core modules of Vocational AS and A Level Business Studies. This work supports students taking any post-16 course containing business or finance modules. It enables students to purchase texts specifically for the Part Award. The other titles in the series are: Finance and Business Planning and Marketing.

**Global Dimensions of Public Administration and Governance** - Eran Vigoda-Gadot 2015-01-21  
A comparative, interdisciplinary examination

of the mechanisms behind public administration  
**Global Dimensions of Public Administration and Governance** is a comprehensive, comparative text on the structure and function of governments around the world. Written by two of the field's leading public administration scholars, this book provides an interdisciplinary perspective and a global, historical, and theoretical examination of the management and governance of the modern state. Readers learn how territory, bureaucracy, and political systems influence policy and reform in over thirty countries, and how these mechanisms affect the everyday lives of citizens. This comparative approach features rich examples of how policy is shaped by culture, and how modern policy principles are filtered to fit a country's needs and expectations. Chapters conclude with comparative analyses that help readers better-understand the role and position of government in the contemporary world, both in

democratic societies and less-than-democratic environments. Governance doesn't happen in a vacuum. Those responsible for policy, regulation, and reform take cues from history, current events, and visions for the future to inform thinking on matters that can potentially affect a large number of everyday lives. This book illustrates the thought process, providing the necessary insight these important decisions require. Understand the relationship between structure and function of government Learn how policy is culture-dependent Examine the political and societal contexts of reform Discover the myriad forms of modern bureaucracy The various social sciences provide valuable information and perspectives for those involved in public administration. Those perspectives converge here to form a thorough, well-rounded, examination of the success and failure possible, and the mechanisms through which they take place. Global Dimensions of Public

Administration and Governance provides a detailed, wide-ranging look at how modern governments operate, how they got this far, and where they're headed for the future.

**Business Planning** - Keith Brumfitt 2001

Provides coverage of the core modules of Vocational AS and A Level Business Studies. This work supports students taking any post-16 course containing business or finance modules. It enables students to purchase texts specifically for the Part Award. The other titles in the series are: Finance and Business Planning and Marketing.

**The Competitive Business Environment** - Keith Brumfitt 2001

Provides coverage of the core modules of Vocational AS and A Level Business Studies. This work covers the core modules of Vocational AS and A level Business. It contains texts for post-16 students requiring business studies resources for individual core modules. It enables students to purchase texts specifically for the Part

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Award.

### **Business Focus Preliminary**

- Michael Horsley 2010

#### **BUSINESS FOCUS**

PRELIMINARY incorporates the best practices in teaching and learning in a new series that reflects the revised Business Studies syllabus (2010). The Business Focus author team has a wealth of experience in teaching, curriculum and research. This text reflects the best practice in teaching business studies to NSW students as well as closely being aligned to the syllabus. The student books are full colour, written in a student-friendly manner, with the most up-to-date information available. Case studies throughout the book help students to understand the content they are learning, while a major case study for each chapter contextualises the chapter and assists students with preparing for assessment and exams. Unit reviews enable students to revise, consolidate, research and explore Business Studies material. The chapter review is

set out in the style of an HSC exam, helping students to familiarise themselves with and prepare for the HSC.

**Focus Business Studies** -  
2011

### **Focus Group Interviews in Education and Psychology** -

Sharon Vaughn 1996-01-18

In this book the authors describe the specific steps to take in order to conduct focus groups in education and psychological settings. The reader is shown how to prepare for a focus group, create a moderator's guide and analyse the results.

### **Consumable Texts in Contemporary India** - S.

Gupta 2015-02-23

Through what he terms "bibliographical sociology", Suman Gupta explores the presence of English-language publications in the contemporary Indian context - their productions, circulations and readerships - to understand current social trends.

**Focus Business Studies** -  
2011

